



Community News Site available through Ad*Reach

as of June 2014

Please check for availability 1-800-387-7982 ext 222 Ted Brewer t.brewer@adreach.ca

Rates based on Net \$15-\$17 Net CPM

Region	Website Address	Major Market	Associated Newspapers	Average Monthly Page Views	Leaderboard	Big Box/ Medium Rectangle	Wide Skyscraper	Film Strip
Central	www.durhamregion.com	Toronto GTA, Oshawa Area	Ajax/Pickering News Advertiser, Clarington This Week, Oshawa/Whitby This Week, Port Perry Star, Uxbridge Times-Journal	882,423	Y	Y	Y	Y
Central	www.simcoe.com	Barrie Area	Alliston Herald, Barrie Advance, Bradford West Gwillimbury Topic, Collingwood Connection, Innisfil Journal, Meaford Express, Midland/Penetanguishene Mirror, Orillia Today, Wasaga Sun/Stayner Sun	380,732	Y	Y	Y	Y
Central	www.hamiltonnews.com	Hamilton Area	Ancaster News, Dundas Star News, Hamilton Mountain News, Stoney Creek News	73,052	Y	Y	Y	Y
Central	www.muskokaregion.com	Muskoka/Haliburton Area	Bracebridge Examiner, Gravenhurst Banner, Huntsville Forester, MuskokaRegion.com	158,423	Y	Y	Y	Y
Central	www.bramptonguardian.com	Toronto GTA	Brampton Guardian	439,623	Y	Y	Y	Y
Central	www.insidehalton.com	Toronto GTA, Hamilton Area	Burlington Post, Milton Canadian Champion, Oakville Beaver	429,221	Y	Y	Y	Y
Central	www.caledonenterprise.com	Toronto GTA	Caledon Enterprise	74,432	Y	Y	Y	Y
Central	www.sachem.ca	Hamilton Area	Caledonia The Sachem, Glanbrook Gazette	47,068	Y	Y	Y	Y
Central	www.theenterprisebulletin.com	Barrie Area	Collingwood Enterprise Bulletin	87,321	Y	Y		Y
Central	www.insidetoronto.com	Toronto GTA	Etobicoke Guardian, North York Mirror, Scarborough Mirror, Toronto Beach Riverdale Mirror, Toronto Bloor West Villager, Toronto City Centre Mirror, Toronto East York Mirror, Toronto Parkdale-Liberty Villager, York Guardian	250,265	Y	Y	Y	Y
Central	www.forterietimes.com	Niagara Area	Fort Erie Times	60,153	Y	Y		Y
Central	www.theip.ca	Toronto GTA	Georgetown/Acton Independent & Free Press	94,308	Y	Y	Y	Y
Central	www.yorkregion.com	Toronto GTA	Georgina Advocate, King Connection, Markham Economist & Sun, Newmarket Era/Aurora Banner, Richmond Hill/Thornhill Liberal, Stouffville Sun-Tribune, Vaughan Citizen	482,067	Y	Y	Y	Y
Central	www.niagarathisweek.com	Niagara Area	Grimsby Lincoln News, Niagara This Week	125,442	Y	Y	Y	Y
Central	www.haliburtonecho.ca	Muskoka/Haliburton Area	Haliburton County Echo	36,000	Y	Y		
Central	www.haliburtonhighlander.ca	Muskoka/Haliburton Area	Haliburton Highlander	50,000	Y	Y		Y
Central	www.mindentimes.ca	Muskoka/Haliburton Area	Minden Times	27,000	Y	Y		
Central	www.mississauga.com	Toronto GTA	Mississauga News	563,595	Y	Y	Y	Y
Central	www.whatsupmuskoka.com	Muskoka/Haliburton Area	What's Up Muskoka	17,922	Y	Y		Y
Central	www.niagaraadvance.ca	Niagara Area	Niagara Advance	47,448	Y	Y		Y
Central	www.orangevillecitizen.ca	Toronto GTA	Orangeville Citizen	22,634		Y		
Central	www.oshawaexpress.ca	Oshawa Area	Oshawa Express	68,420	Y	Y	Y	Y
Central	www.parrysound.com	Muskoka/Haliburton Area	Parry Sound Beacon Star, Parry Sound North Star	49,771	Y	Y	Y	Y
Central	www.pelhamnews.ca	Niagara Area	Pelham News	6,278	Y	Y		Y
Central	www.inportnews.ca	Niagara Area	Port Colborne In Port News	3,540	Y	Y		Y
Central	www.thestandardnewspaper.ca	Oshawa Area	Port Perry Scugog Standard	6,000	Y			
Central	www.thoroldedition.com	Niagara Area	Thorold Niagara News	6,640	Y	Y		Y
Central	www.canindea.com	Toronto GTA	Toronto Can-India News	650,000	Y	Y		Y
Central	www.correiodamanhacanada.com	Toronto GTA	Toronto Correio da Manha	40,000	Y	Y	Y	Y
Central	www.diversityreporter.com/	Toronto GTA	Toronto Diversity Reporter	20,000	Y	Y	Y	Y
Central	www.thebulletin.ca	Toronto GTA	Toronto Downtown Bulletin	36,170	Y	Y		
Central	www.lexpress.to	Toronto GTA	Toronto L'Express	50,000	Y		Y	
Central	www.thoibao.com	Toronto GTA	Toronto Thoi Bao	500,000	Y	Y	Y	
Central	www.salamtoronto.net	Toronto GTA	Toronto, Salam Toronto (English site)	5,000	Y	Y		Y
Central	www.salamtoronto.ca	Toronto GTA	Toronto, Salam Toronto (Farsi site)	20,000	Y	Y		Y
Central	www.flamboroughreview.com	Hamilton Area	Waterdown Flamborough Review	35,502	Y	Y	Y	Y
Central	www.orangeville.com	Toronto GTA, Guelph Area	Erin Advocate, Orangeville Banner	153,275	Y	Y	Y	Y
Eastern	www.northumberlandnews.com	Cobourg/Port Hope Area	Northumberland News	199,951	Y	Y	Y	Y
Eastern	www.mykawartha.com	Peterborough Area, Lindsay Area	Brock Citizen, Kawartha Lakes This Week, Peterborough This Week	427,868	Y	Y	Y	Y
Eastern	www.insideottawavalley.com	Ottawa Area	Arnprior Chronicle-Guide, Carleton Place/Almonte Canadian Gazette, Kemptville Advance, Perth Courier, Renfrew Mercury, Smiths Falls Record News	63,575	Y	Y	Y	Y
Eastern	www.bancroftthisweek.ca	Pembroke Area	Bancroft This Week	6,000	Y	Y		
Eastern	www.thevalleygazette.ca	Pembroke Area	Barry's Bay, The Valley Gazette	8,011	Y	Y		
Eastern	www.insidebelleville.com	Belleville Area	Belleville News, Brighton Independent, Campbellford Trent Hills Independent, Quinte West News, Stirling Central Hastings News	19,615	Y	Y	Y	Y
Eastern	www.communitypress-online.com	Belleville Area	Belleville & Region, The Community Press	37,017	Y	Y		Y

Eastern	www.recorder.ca	Brockville Area	Brockville Recorder & Times	898,409	Y	Y		Y
Eastern	www.insidebrockville.com	Brockville Area	Brockville, St. Lawrence News	6,493	Y	Y	Y	Y
Eastern	www.cornwallseawaynews.com	Cornwall Area	Cornwall Seaway News, Cornwall Express	126,338	Y	Y	Y	Y
Eastern	www.kingstonregion.com	Kingston Area	Frontenac Gazette, Kingston Heritage	20,220	Y	Y	Y	Y
Eastern	www.frontenacnews.ca	Kingston Area	Frontenac News	18,000	Y	Y	Y	Y
Eastern	www.gananoquereporter.com	Kingston Area	Gananoque Reporter	19,271	Y	Y		Y
Eastern	www.ottawacommunitynews.com	Ottawa Area	Kanata Courier-Standard, Manotick News, Nepean/Barrhaven News, Orleans News, Ottawa East News, Ottawa South News, Ottawa West News, Stittsville News, West Carleton Review	65,279	Y	Y	Y	Y
Eastern	www.kingstonthisweek.com	Kingston Area	Kingston/Frontenac This Week	39,142	Y	Y		Y
Eastern	www.lakefieldherald.com	Peterborough Area	Lakefield Herald	28,283	Y	Y	Y	Y
Eastern	www.napaneeguide.com	Kingston Area	Napanee Guide	19,074	Y	Y		Y
Eastern	www.northumberlandtoday.com	Cobourg/Port Hope Area	Northumberland Today.com	224,357	Y	Y		Y
Eastern	www.orleansstar.ca	Ottawa Area	Orleans Star	12,000	Y	Y	Y	Y
Eastern	www.embassymag.ca	Ottawa Area	Ottawa Embassy	40,400	Y	Y		
Eastern	www.hilltimes.com	Ottawa Area	Ottawa Hill Times	184,000	Y	Y		
Eastern	www.countyweeklynews.com	Belleville Area	Picton County Weekly News	7,924	Y	Y		Y
Eastern	www.trentonian.ca	Belleville Area	Trenton Trentonian	68,718	Y	Y		Y
Eastern	www.theview.ca	Cornwall Area	Vankleek Hill Review	25,620	Y		Y	
Eastern	www.thedailyobserver.ca	Pembroke Area	Pembroke Daily Observer	251,197	Y	Y		Y
Northern	www.atikokanprogress.ca	Fort Frances Area	Atikokan Progress	5,000	Y	Y	Y	Y
Northern	www.northbaynipissing.com	North Bay Area	Burks Falls Almaguin News, North Bay Nipissing News	51,641	Y	Y	Y	Y
Northern	www.cochranetimespost.com	Timmins Area	Cochrane Times-Post	13,070	Y	Y		Y
Northern	www.drydenobserver.ca	Kenora Area	Dryden Observer	30,000	Y	Y		
Northern	www.elliottakestandard.ca	Sault Ste. Marie Area	Elliot Lake Standard	60,068	Y	Y		Y
Northern	www.midnorthmonitor.com	Sudbury Area	Espanola Mid-North Monitor	16,797	Y	Y		Y
Northern	www.fortfrances.com	Fort Frances Area	Fort Frances Times	249,000	Y	Y		
Northern	www.thetimesstar.ca	Thunder Bay Area	Geraldton Times Star	10,000	Y	Y	Y	
Northern	www.kapuskingtimes.com	Timmins Area	Kapusking Northern Times, Kapuskasing Weekender	29,081	Y	Y		Y
Northern	www.kenoradailyminerandnews.com	Kenora Area	Kenora Daily Miner and News, Kenora Lake of the Woods Enterprise	401,824	Y	Y		Y
Northern	www.manitoulin.ca	Sudbury Area	Manitoulin Expositor, Manitoulin West Recorder	125,000	Y	Y	Y	Y
Northern	www.northernontario.ca	New Liskeard Area	New Liskeard Temiskaming Speaker	30,000	Y	Y		
Northern	www.thenorthernsun.com	Kenora Area	Red Lake Northern Sun News	7,000	Y			
Northern	www.saultthisweek.com	Sault Ste. Marie Area	Sault Ste. Marie This Week	27,781	Y	Y		Y
Northern	www.siouxbulletin.com	Kenora Area	Sioux Lookout Bulletin	25,690	Y	Y		
Northern	www.northernlife.ca	Sudbury Area	Sudbury Northern Life	1,500,000	Y	Y	Y	Y
Northern	www.tbnewswatch.com	Thunder Bay Area	Thunder Bay Source	1,200,000	Y	Y	Y	
Northern	www.timminstimes.com	Timmins Area	Timmins Times	132,252	Y	Y		Y
Northern	www.thealgomanews.ca	Sault Ste. Marie Area	Wawa Algoma News Review	20,000	Y	Y	Y	
Western	www.stratfordbeaconherald.com	Stratford Area	Stratford Beacon Herald/Marketplace	497,535	Y	Y		Y
Western	www.rivertowntimes.com	Windsor Area	Amherstburg River Town Times	7,500	Y	Y		
Western	www.southwesternontario.ca	Guelph Area, Kitchener/Waterloo Area, Owen Sound Area, Stratford Area	Arthur Enterprise News, Elmira Independent, Exeter Times-Advocate/Weekender, Fergus-Elora News Express, Listowel Banner, Listowel Independent Plus, Minto Express, Mount Forest Confederate, St. Marys Journal Argus/Weekender, Stratford Gazette, Walkerton Herald Times, Wingham Advance Times	100,834	Y	Y	Y	Y
Western	www.aylmerexpress.com	St. Thomas Area	Aylmer Express	19,306	Y	Y	Y	Y
Western	www.northhuron.on.ca	Stratford Area	Blyth/Brussels Citizen	2,500	Y	Y		
Western	www.brantnews.com	Brantford Area	Branford, Brant News	53,868	Y	Y	Y	Y
Western	www.cambridgeimes.ca	Kitchener/Waterloo Area	Cambridge Times	177,085	Y	Y	Y	Y
Western	www.chathamthisweek.com	Chatham Area	Chatham This Week	24,268	Y	Y		Y
Western	www.chathamvoice.com/	Chatham Area	Chatham Voice	24,000	Y	Y		
Western	www.clintonnewsrecord.com	Stratford Area	Clinton News Record	15,131	Y	Y		Y
Western	www.delhinewsrecord.com	Simcoe Area	Delhi News-Record	16,916	Y	Y		Y
Western	www.observerextra.com	Kitchener/Waterloo Area	Elmira Woolwich Observer	24,578	Y	Y	Y	Y
Western	www.sxfreepress.com	Windsor Area	Essex Free Press	3,500	Y	Y	Y	Y
Western	www.wellingtonadvertiser.com	Guelph Area	Drayton Community News, Fergus Wellington Advertiser	73,000	Y			
Western	www.goderichsignalstar.com	Stratford Area	Goderich Signal Star	53,155	Y	Y		Y
Western	www.lakeshoreadvance.com	Stratford Area	Grand Bend Lakeshore Advance	12,259	Y	Y		Y
Western	www.guelphtribune.ca	Guelph Area	Guelph Tribune	41,393	Y	Y	Y	Y
Western	www.thepost.on.ca	Owen Sound Area	Hanover, The Post	47,279	Y	Y		Y
Western	www.ingersolltimes.com	Woodstock Area	Ingersoll Times	33,723	Y	Y		Y
Western	www.kincardineneews.com	Owen Sound Area	Kincardine News					
Western	www.kitchenerpost.ca	Kitchener/Waterloo Area	Kitchener Post	25,528	Y	Y	Y	Y
Western	www.londoncommunitynews.com	London Area	London Community News	101,105	Y	Y	Y	Y
Western	www.thelondoner.ca	London Area	London, The Londoner	33,452	Y	Y		Y
Western	www.lucknowsentinel.com	Owen Sound Area	Lucknow Sentinel	9,229	Y	Y		Y
Western	www.mitchelladvocate.com	Stratford Area	Mitchell Advocate	28,643	Y	Y		Y
Western	www.newhamburgindependent.ca	Kitchener/Waterloo Area	New Hamburg Independent	21,532	Y	Y	Y	Y

Western	www.norfolknews.ca	Simcoe Area	Norfolk News	10,393	Y	Y	Y	Y
Western	www.norwichgazette.com	Woodstock Area	Norwich Gazette	30,006	Y	Y		Y
Western	www.theturtleislandnews.com	Brantford Area	Ohsweken Turtle Island News	50,000	Y	Y	Y	Y
Western	www.parisstaronline.com	Brantford Area	Paris Star	17,389	Y	Y		Y
Western	www.petrolialambtonindependent.ca	Sarnia Area	Petrolia Lambton Independent	16,800	Y	Y		
Western	www.petroliatopic.com	Sarnia Area	Petrolia Topic	17,475	Y	Y		Y
Western	www.portdovermapleleaf.com	Simcoe Area	Port Dover Maple Leaf	11,000	Y	Y		
Western	www.shorelinebeacon.com	Owen Sound Area	Port Elgin Shoreline Beacon	36,078	Y	Y		Y
Western	www.sarniathisweek.com	Sarnia Area	Sarnia/Lambton County This Week	9,059	Y	Y		Y
Western	www.seaforthuronexpositor.com	Stratford Area	Seaforth Huron Expositor	17,845	Y	Y		Y
Western	www.simcoereformer.ca	Simcoe Area	Simcoe Reformer, Simcoe Times-Reformer	803,321	Y	Y		Y
Western	www.theweeklynews.ca	St. Thomas Area	St. Thomas/Elgin Weekly News	4,431	Y	Y	Y	Y
Western	www.strathroyagedispatch.com	London Area	Strathroy Age Dispatch	23,843	Y	Y		Y
Western	www.chathamthisweek.com	Chatham Area	Tilbury/Wheatley This Week	24,020	Y	Y		Y
Western	www.tillsonburgnews.com	Simcoe Area	Tillsonburg News, Tillsonburg Independent News	161,239	Y	Y		Y
Western	www.wallaceburgcourierpress.com	Chatham Area	Wallaceburg Courier Press	54,453	Y	Y		Y
Western	www.waterloochronicle.ca	Kitchener/Waterloo Area	Waterloo Chronicle	30,624	Y	Y	Y	Y
Western	www.thechronicle-online.com	St. Thomas Area	West Lorne West Elgin Chronicle	8,376	Y	Y		Y
Western	www.wartonecho.com	Owen Sound Area	Warton Echo	24,693	Y	Y		Y
QC	www.bulletinaylmer	West Quebec	QC Aylmer Bulletin d'Aylmer	20,000	Y		Y	Y
QC	www.lowdownonline.com	West Quebec	QC Low Down to Hull and Back News	11,000	Y	Y	Y	Y
QC	www.nunatsiaqonline.ca	Northern Quebec	QC Nunatsiaq News	421,129	Y			
QC	www.theequity.ca	West Quebec	QC Pontiac, The Equity	7,345	Y	Y	Y	Y
	30 Day Rate Card Only							
Western	www.banner.on.ca	London Area	Middlesex Banner (30 Day Basis Online \$70)	600	Y	Y	Y	
Northern	www.wawataynews.ca	Kenora Area	Sioux Lookout Wawatay News (30 Day Basis Online \$500)	10,000	Y			
QC	www.pontiacjournal.com	West Quebec	QC Pontiac Journal du Pontiac (30 Day Basis Online \$50)	400	Y			

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