

Display Advertising - 2017 Gross Rates

Newspaper	Issued	Circ.	Audit	Audit Date	Natl. Line Rate	Process Colour	Format	Columns	Lines	Material Code
Ajax/Pickering News Advertiser-TH	Thursday	52,833	CCAB	03/31/16	\$4.94	\$1,160	T	10	161	10
Ajax/Pickering News Advertiser-WE	Wednesday	52,855	CCAB	03/31/16	\$4.94	\$1,160	T	10	161	10
Alexandria Glengarry News	Wednesday	4,615	CMCA	09/30/15	\$0.85	\$694	B	8	295	5
Alliston Herald	Thursday	22,860	CMCA	03/31/16	\$3.51	\$1,160	T	10	161	10
Amherstburg River Town Times	Wednesday	9,133	CMCA	08/31/15	\$0.79	\$382	T	6	210	5
Ancaster News	Thursday	12,710	CMCA	12/31/15	\$1.85	\$1,160	T	10	161	10
Amprior Chronicle-Guide	Thursday	8,332	CMCA	12/31/15	\$0.87	\$1,160	T	10	161	10
Arthur Enterprise News	Wednesday	235	CMCA	12/31/15	\$0.93	\$1,160	T	10	161	10
Atikokan Progress	Monday	1,113	CMCA	04/30/16	\$0.88	\$471	T	5	210	4
Aurora, The Auran	Thursday	18,184	CMCA	10/31/15	\$0.57	\$176	B	8	301	9
Aylmer Express	Wednesday	3,314	CMCA	09/30/14	\$0.80	\$294	B	8	294	2
Ayr News	Wednesday	3,052	CMCA	07/31/15	\$1.40	\$412	T	5	193	4
Bancroft This Week	Friday	9,176	CMCA	06/30/15	\$0.82	\$235	T	9	189	3
Bancroft Times	Thursday	3,193	CMCA	10/31/15	\$0.66	\$565	B	6	294	1
Barrhaven Independent	1st/3rd Friday	10,344	PS		\$0.85	\$353	T	6	220	5
Barrie Advance	Thursday	52,759	CMCA	03/31/16	\$3.72	\$1,160	T	10	161	10
Barrie Advance/Innisfil Journal	Thursday	64,420	CMCA	03/31/16	\$4.77	\$2,320	T	10	161	10
Barrys Bay, The Valley Gazette	Wednesday	1,629	CMCA	04/30/15	\$0.85	\$176	T	6	217	5
Beeton, New Tecumseth Times	Thursday	1,273	CMCA	04/30/15	\$1.02	\$176	T	6	210	5
Belle River Lakeshore News	Thursday	9,402	CMCA	12/31/15	\$1.00	\$428	T	6	204	5
Belleville & Region, The Community Press	Thursday	46,391	CMCA	12/31/15	\$1.73	\$176	T	9	160	3
Belleville News	Thursday	22,628	CMCA	12/31/15	\$1.51	\$1,160	T	10	161	10
Blenheim News-Tribune	Wednesday	2,112	AAM	03/31/15	\$0.54	\$176	T	6	224	5
Blyth/Brussels Citizen	Thursday	1,756	CMCA	02/28/16	\$0.44	\$235	T	9	210	3
Bracebridge Examiner	Thursday	8,609	CMCA	04/30/15	\$2.21	\$1,160	T	10	161	10
Bradford West Gwillimbury Topic	Thursday	10,538	CMCA	12/31/15	\$1.50	\$1,160	T	10	161	10
Brampton Guardian-FR	Friday	116,447	CCAB	03/31/16	\$5.07	\$1,160	T	10	161	10
Brampton Guardian-TH	Thursday	129,958	CCAB	03/31/16	\$5.07	\$1,160	T	10	161	10
Brantford Expositor, Your TMC Newspaper	Thursday	43,096	CCAB	12/31/14	\$2.51	\$471	B	10	287	10
Brantford, Brant News	Thursday	49,012	CCAB	03/31/16	\$1.85	\$1,160	T	10	161	10
Brighton Independent	Thursday	7,876	CMCA	12/31/15	\$0.64	\$1,160	T	10	161	10
Brock Citizen	Thursday	5,497	CCAB	09/30/11	\$1.73	\$1,160	T	10	161	10
Brockville, St. Lawrence News	Thursday	30,466	CMCA	12/31/15	\$1.14	\$1,160	T	10	161	10
Bruce Peninsula Press	18x/year	2,861	CMCA	06/30/15	\$0.85	\$176	T	8	196	6
Burks Falls Almaguin News	Thursday	2,380	CMCA	12/31/15	\$0.81	\$1,160	B	10	301	10
Burlington Post/Flamborough Review	Thursday	74,046	CCAB	03/31/15	\$6.64	\$2,320	T	10	161	10
Burlington Post-FR	Friday	48,790	CCAB	03/31/16	\$5.64	\$1,160	T	10	161	10
Burlington Post-TH	Thursday	59,245	CCAB	03/31/16	\$5.64	\$1,160	T	10	161	10
Caledon Citizen	Thursday	18,566	CMCA	04/30/15	\$0.80	\$235	B	8	300	9
Caledon Enterprise	Thursday	18,657	CCAB	03/31/16	\$2.06	\$1,160	T	10	161	10
Caledonia The Schem	Thursday	20,866	CMCA	06/30/15	\$1.60	\$1,160	T	10	161	10
Cambridge Times-TH	Thursday	46,877	CMCA	12/31/15	\$2.22	\$1,160	T	10	161	10
Cambridge Times-TU	Tuesday	41,666	CMCA	12/31/15	\$2.01	\$1,160	T	10	161	10
Carleton Place/Almonte Canadian Gazette	Thursday	12,246	CMCA	12/31/15	\$0.71	\$1,160	T	10	161	10
Central Hastings/Trent Hills News	Thursday	19,975	CMCA	12/31/15	\$1.51	\$1,160	T	10	161	10
Chatham This Week	Wednesday	19,760	CMCA	12/31/15	\$0.99	\$376	T	9	160	3
Chatham Voice	Thursday	19,290	CMCA	04/30/16	\$0.97	incl.	T	9	192	3
Chesterville Record	Wednesday	1,582	CMCA	12/31/15	\$0.82	\$294	T	6	217	5
Clarington This Week	Wed/Thur	25,663	CCAB	03/31/15	\$3.23	\$1,160	T	10	161	10
Clinton News Record	Wednesday	1,157	CMCA	12/31/15	\$0.73	\$353	T	9	160	3
Cochrane Times-Post	Thursday	1,381	CMCA	12/31/15	\$0.87	\$386	T	9	160	3
Collingwood Connection	Thursday	11,441	CMCA	08/31/15	\$2.35	\$1,160	T	10	161	10
Collingwood Connection/Wasaga/Stayner Sun	Thursday	23,948	CMCA	08/31/15	\$3.53	\$2,320	T	10	161	10
Collingwood Enterprise Bulletin	Friday	19,153	CMCA	06/30/14	\$1.00	\$319	B	10	287	10

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Cornwall Express (French)	Thursday	36,541	CMCA	12/31/16	Modular only		T	8	175	12
Cornwall Seaway News	Thursday	36,541	CMCA	03/31/15	Modular only		T	8	175	12
Creemore Echo	Friday	3,846	CMCA	12/31/15	\$0.69	\$118	T	6	220	5
Deep River North Renfrew Times	Wednesday	1,783	CMCA	09/30/15	\$0.55	\$224	T	9	196	3
Delhi News Record	Thursday	3,200	PS		\$1.09	\$400	B	10	287	10
Dorchester Signpost	Wednesday	1,566	CMCA	12/31/14	\$1.09	\$176	T	5	221	4
Drayton Community News	Friday	5,157	CMCA	03/31/16	\$0.74	\$282	T	6	220	5
Dryden Observer	Wednesday	2,080	CMCA	07/31/15	\$1.66	\$315	T	6	160	5
Dryden The Rising Sun (Aboriginal)	Friday	4,350	PS		\$1.89	\$433	T	6	160	5
Dundalk Herald	Wednesday	1,777	CMCA	12/31/15	\$0.82	\$353	B	6	301	2
Dundas Star News	Thursday	15,413	CMCA	12/31/15	\$1.85	\$1,160	T	10	161	10
East Gwillimbury Express	Thursday	7,276	CMCA	12/31/15	\$0.54	\$1,160	B	10	301	10
East York/Riverdale/Beach Mirror	Thursday	57,549	CCAB	03/31/16	\$6.00	\$1,160	T	10	161	10
Eganville Leader	Wednesday	6,096	CMCA	02/28/16	\$0.97	\$412	B	8	294	7
Elliot Lake The Standard	Thursday	2,588	CMCA	12/31/15	\$0.99	\$176	T	9	160	3
Elmira Woolwich Observer	Thursday	14,915	CMCA	12/31/15	\$1.18	\$353	T	6	193	5
Elmvale Springwater News	EO Thur	17,597	CMCA	12/31/13	\$0.82	\$294	T	9	224	3
Erin Advocate	Wednesday	1,074	CMCA	12/31/15	\$2.01	\$1,160	T	10	161	10
Espanola Mid-North Monitor	Thursday	793	CMCA	12/31/15	\$0.81	\$176	T	9	160	3
Essex Free Press	Thursday	9,975	CMCA	03/31/16	\$0.84	\$118	T	6	203	5
Etobicoke Guardian	Thursday	70,703	CCAB	03/31/16	\$6.64	\$1,160	T	10	161	10
Exeter Times-Advocate	Wednesday	2,242	CMCA	12/31/15	\$1.05	\$1,160	T	10	161	10
Exeter Times-Advocate Weekender	Thursday	11,097	PS		\$1.16	\$1,160	T	10	161	10
Fergus Elora News Express	Wednesday	8,303	CMCA	08/31/15	\$1.21	\$294	T	10	161	10
Fergus Wellington Advertiser	Friday	39,929	CMCA	03/31/16	\$1.71	\$282	T	6	220	5
Flesherton Advance	Wednesday	1,299	CMCA	12/31/15	\$0.82	\$353	B	6	301	2
Forest/Watford Standard Guide-Advocate	Thursday	1,919	CMCA	02/28/16	\$1.20	\$282	T	6	210	5
Fort Erie Times	Thursday	12,530	CMCA	11/30/15	\$0.74	\$206	T	9	160	3
Fort Frances Times	Wednesday	3,816	CMCA	03/31/16	\$1.45	\$395	B	6	301	1
Frontenac Gazette	Thursday	8,622	CMCA	12/31/15	\$0.67	\$1,160	T	10	161	10
Frontenac News	Thursday	9,135	CMCA	04/30/16	\$1.02	\$259	T	6	205	5
Gananoque Reporter	Thursday	6,463	CMCA	12/31/14	\$1.11	\$429	T	9	160	3
Georgetown/Acton Ind. Free Press	Thursday	22,585	CCAB	03/31/16	\$2.80	\$1,160	T	10	161	10
Georgina Advocate	Thursday	17,190	CMCA	12/31/15	\$2.10	\$1,160	T	10	161	10
Geraldton Times Star	Wednesday	770	CMCA	01/31/15	\$0.86	n/a	T	5	220	4
Glanbrook Gazette	Thursday	8,756	CMCA	06/30/15	\$0.85	\$1,160	T	10	161	10
Goderich Signal-Star	Wednesday	3,585	CMCA	12/31/15	\$0.77	\$235	T	9	160	3
Grand Bend Lakeshore Advance	Wednesday	908	CMCA	06/30/15	\$0.73	\$353	T	9	160	3
Gravenhurst Banner	Thursday	5,564	CMCA	10/31/15	\$1.87	\$1,160	T	10	161	10
Grey Bruce This Week	Thursday	29,783	CMCA	12/31/15	\$1.47	\$59	T	9	160	3
Grimsby Lincoln News	Tuesday	23,974	CCAB	03/31/15	\$2.36	\$1,160	T	10	147	10
Grimsby/Lincoln/West Lincoln NewsNow	Thursday	25,116	PS		\$1.33	\$324	T	6	160	5
Guelph Mercury Tribune-TH	Thursday	43,993	CMCA	06/30/15	\$2.22	\$1,160	T	10	161	10
Guelph Mercury Tribune-TU	Tuesday	39,091	CMCA	06/30/15	\$2.01	\$1,160	T	10	161	10
Hagersville/Cayuga Haldimand Press	Thursday	3,073	CMCA	04/30/16	\$0.84	\$294	B	6	294	2
Haliburton County Echo	Tuesday	2,095	CMCA	01/31/16	\$0.55	\$176	T	9	189	3
Haliburton Highlander	Thursday	7,313	CMCA	06/30/15	\$1.61	\$104	T	4	189	8
Hamilton Mountain News	Thursday	50,062	CMCA	12/31/15	\$3.06	\$1,160	T	10	161	10
Hamilton/Burlington Bay Observer	Monthly	28,246	CMCA	01/31/12	\$2.46	incl.	T	6	216	5
Hanover, The Post	Thursday	15,479	CMCA	06/30/15	\$0.93	\$424	T	9	160	3
Harrow News	Tuesday	1,224	CMCA	02/28/16	\$0.52	\$235	T	6	208	5
Hawkesbury le Carillon	Friday	19,500	PS		\$1.13	\$353	T	8	175	
Hornepayne, Jackfish Journal	Wednesday	254	CMCA	04/30/15	\$0.67	\$329	T	5	196	4
Huntsville Forester	Thursday	9,569	CMCA	03/31/15	\$2.29	\$1,160	T	10	161	10

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Ignace Driftwood	Wednesday	303	CMCA	12/31/15	\$0.38	\$124	T	6	220	5
Ingersoll Times	Wednesday	532	CMCA	06/30/15	\$0.94	\$546	T	9	160	3
Innisfil Journal	Thursday	11,661	CMCA	09/30/16	\$1.50	\$1,160	T	10	161	10
Iroquois Falls Enterprise	Thursday	1,883	CMCA	09/30/15	\$0.55	\$529	B	10	292	3
Kanata Courier-Standard	Thursday	29,024	CMCA	12/31/15	\$1.33	\$1,160	T	10	161	10
Kapuskasing Northern Times	Thursday	924	CMCA	08/31/15	\$1.42	\$388	T	9	160	3
Kapuskasing Northern Times/Weekender	Thursday	9,423	CMCA	12/31/15	\$1.45	\$388	T	9	160	3
Kawartha Lakes This Week	Thursday	29,432	CCAB	03/31/13	\$3.11	\$1,160	T	10	161	10
Kemptville Advance	Thursday	10,640	CMCA	12/31/15	\$0.66	\$1,160	T	10	161	10
Kenora, Lake of the Woods Enterprise	Thursday	7,893	CMCA	08/31/15	\$1.28	\$176	T	10	160	10
Kincardine Independent	Wednesday	1,988	CMCA	12/31/15	\$0.86	\$382	T	6	217	5
Kincardine News	Thursday	5,854	CMCA	12/31/15	\$0.87	\$309	T	9	160	3
King Connection	Thursday	6,091	CMCA	12/31/15	\$0.71	\$1,160	T	10	161	10
King Weekly Sentinel	Thursday	9,763	CMCA	10/31/15	\$0.57	\$176	B	8	301	9
Kingston Heritage	Thursday	46,061	CMCA	12/31/15	\$1.16	\$1,160	T	10	161	10
Kingston/Frontenac This Week	Thursday	48,840	CMCA	03/31/16	\$3.99	\$429	T	9	160	3
Kingsville Reporter	Tuesday	1,220	CMCA	06/30/15	\$0.76	\$428	T	6	203	5
Kirkland Lake Northern News	M/W/F	1,679	PS		\$0.73	\$206	B	10	287	10
Kirkland Lake Northern News/This Week	Friday	9,118	PS		\$0.82	\$294	B	10	287	10
Kitchener Post	Thursday	59,209	CMCA	06/30/15	\$2.66	\$1,160	T	10	161	10
Lakefield Herald	Friday	1,032	CMCA	12/31/15	\$0.72	\$176	T	6	220	5
Lanark Era	Tuesday	978	CMCA	08/31/15	\$0.71	\$588	T	6	217	5
Lasalle Post	Friday	11,219	CMCA	12/31/15	\$1.14	\$428	T	6	204	5
Leamington Southpoint Sun	Wednesday	10,659	CMCA	02/28/16	\$1.18	\$529	T	6	204	5
Listowel Banner	Wednesday	2,126	CMCA	06/30/15	\$1.08	\$1,160	T	10	161	10
Listowel Independent Plus	Thursday	22,592	CMCA	03/31/16	\$1.27	\$1,160	T	10	161	10
London, Our London	Thursday	110,000	CMCA	12/31/13	\$2.35	\$1,160	T	10	161	10
London, The Londoner	Thursday	140,111	CMCA	12/31/15	\$2.35	\$412	T	9	160	3
Lucknow Sentinel	Wednesday	922	CMCA	06/30/15	\$0.53	\$176	T	9	160	3
Manitoulin Expositor	Wednesday	5,194	AAM	03/31/15	\$1.01	\$635	T	6	225	5
Manitoulin West Recorder	Friday	1,460	AAM	03/31/15	\$1.01	\$635	T	6	200	5
Manotick Messenger	Thursday	9,503	CMCA	03/31/16	\$0.93	\$353	T	6	220	5
Marathon Mercury	Tuesday	745	CMCA	11/30/15	\$1.11	\$447	T	5	222	4
Markham Econ. & Sun/Stouffville Sun-Tribune	Thursday	85,216	CMCA	12/31/15	\$6.19	\$2,320	T	10	161	10
Markham Economist & Sun	Thursday	71,119	CMCA	12/31/15	\$5.31	\$1,160	T	10	161	10
Meaford Express	Wednesday	1,006	CMCA	06/30/15	\$1.50	\$1,160	T	10	161	10
Middlesex Banner	Wednesday	1,444	CMCA	12/31/15	\$1.40	\$549	T	4	175	8
Midland Penetanguishene Mirror	Thursday	21,775	CMCA	03/31/16	\$3.15	\$1,160	T	10	161	10
Mildmay Town & Country Crier	Thursday	1,259	CMCA	12/31/15	\$0.49	\$118	T	5	215	4
Millbrook Times	Monthly	4,100	CMCA	01/31/15	\$0.91	\$388	T	5	215	4
Milton Canadian Champion	Thursday	31,268	CCAB	03/31/16	\$3.19	\$1,160	T	10	161	10
Minden Times	Thursday	1,405	CMCA	12/31/15	\$0.52	\$176	T	9	189	3
Minto Express	Wednesday	584	CMCA	06/30/15	\$0.97	\$1,160	T	10	161	10
Mississauga News-FR	Friday	121,982	CCAB	03/31/16	\$9.64	\$1,160	T	10	161	10
Mississauga News-TH	Thursday	165,000	CCAB	03/31/16	\$9.64	\$1,160	T	10	161	10
Mitchell Advocate	Wednesday	1,870	CMCA	12/31/15	\$0.79	\$176	T	9	160	3
Morrisburg Leader	Wednesday	1,900	CMCA	09/30/15	\$0.71	\$148	B	6	300	1
Mount Forest BizBull	Monthly	7,042	CMCA	01/31/12	\$1.67	\$88	P	2	137	
Mount Forest Confederate	Wednesday	1,557	CMCA	06/30/15	\$0.94	\$1,160	T	10	161	10
Muskoka, Muskokaregion.com	Thursday	25,850	CMCA	04/30/15	\$2.97	\$1,160	T	10	161	10
Napanee Beaver	Thursday	15,752	CMCA	12/31/14	\$0.91	\$106	T	6	188	5
Napanee Guide	Thursday	14,939	CMCA	12/31/15	\$0.78	\$429	T	9	160	3
Nepean/Barrhaven News	Thursday	52,390	CMCA	12/31/15	\$1.20	\$1,160	T	10	161	10
New Hamburg Independent	Wednesday	1,985	CMCA	12/31/15	\$0.98	\$1,160	T	10	161	10

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New Liskeard Temiskaming Speaker-FR	Friday	10,507	CMCA	09/30/15	\$1.71	\$559	T	5	220	4
New Liskeard Temiskaming Speaker-WE	Wednesday	2,169	CMCA	08/31/15	\$1.71	\$559	T	5	220	4
Newmarket Era/Aurora Banner/E.Gwillimbury Express	Thursday	50,971	CCAB	03/31/15	\$3.52	\$1,160	B	10	301	10
Niagara Advance	Thursday	7,489	CMCA	11/30/15	\$0.73	\$206	T	9	160	3
Niagara This Week	Thursday	159,597	CCAB	03/31/16	\$3.86	\$1,160	T	10	147	10
Nipigon-Red Rock Gazette	Tuesday	505	CMCA	06/30/15	\$1.15	\$412	T	5	224	4
Norfolk News	Thursday	30,318	CCAB	03/31/16	\$1.16	\$1,160	T	10	161	10
North York Mirror	Thursday	96,965	CCAB	03/31/16	\$8.44	\$1,160	T	10	161	10
Northumberland News	Thursday	22,631	CCAB	03/31/16	\$2.75	\$1,160	T	10	161	10
Northumberland Today.com	M/Tu/W/F	2,718	CMCA	06/30/15	\$1.14	\$353	B	10	287	10
Northumberland Today.com-TH	Thursday	21,493	CMCA	06/30/15	\$1.53	\$353	B	10	287	10
Norwich Gazette	Wednesday	660	CMCA	06/30/15	\$0.73	\$546	T	9	160	3
Nunavut News/North	Monday	6,368	CMCA	09/30/15	\$2.11	\$456	T	6	215	5
Oakville Beaver-FR	Friday	51,775	CCAB	03/31/16	\$6.20	\$1,160	T	10	161	10
Oakville Beaver-TH	Thursday	51,787	CCAB	03/31/16	\$6.20	\$1,160	T	10	161	10
Ohsweken Turtle Island News	Wednesday	15,000	PS		\$1.81	\$776	T	6	164	5
Orangeville Banner	Thursday	23,381	CCAB	03/31/16	\$2.28	\$1,160	T	10	161	10
Orangeville Citizen	Thursday	17,967	CMCA	02/28/16	\$0.88	\$235	B	8	300	9
Orillia Today	Thursday	24,297	CMCA	03/31/16	\$3.15	\$1,160	T	10	161	10
Orleans News	Thursday	43,271	CMCA	12/31/15	\$1.20	\$1,160	T	10	161	10
Orono Weekly Times	Wednesday	936	CMCA	06/30/15	\$0.72	\$371	T	5	214	4
Oshawa Express	Wednesday	35,000	PS		\$1.81	\$347	T	8	195	6
Oshawa/Whitby This Week-WE	Wednesday	81,270	CCAB	03/31/16	\$7.11	\$1,160	T	10	161	10
Oshawa/Whitby/Clarington This Week	Thursday	107,250	CCAB	03/31/16	\$8.18	\$1,160	T	10	161	10
Osh/Whit/Clar.This Wk/Pt. Perry Star	Thursday	116,070	CCAB	03/31/16	\$8.69	\$2,320	T	10	161	10
Ottawa East News	Thursday	36,056	CMCA	12/31/15	\$1.20	\$1,160	T	10	161	10
Ottawa Hill Times	Mon/Wed	13,169	CMCA	02/28/16	\$7.69	\$1,124	T	4	190	8
Ottawa South News	Thursday	52,988	CMCA	12/31/15	\$1.26	\$1,160	T	10	161	10
Ottawa West News	Thursday	35,081	CMCA	12/31/15	\$1.20	\$1,160	T	10	161	10
Paris Star	Thursday	4,885	CMCA	12/31/15	\$0.65	\$382	B	10	287	10
Parkhill/Glencoe Gazette Transcript & Free Press	Thursday	1,702	CMCA	03/31/15	\$1.20	\$282	T	6	210	5
Parry Sound Beacon Star	Friday	7,433	CMCA	12/31/15	\$2.64	\$1,160	T	10	161	10
Parry Sound North Star	Wednesday	2,206	CMCA	12/31/15	\$1.33	\$1,160	B	10	301	10
Pelham News	Thursday	6,430	CMCA	03/31/16	\$0.66	\$368	T	9	160	3
Pelham Voice of Pelham	Wednesday	6,782	CMCA	09/30/15	\$0.87	\$155	T	6	217	5
Perth Courier	Thursday	11,722	CMCA	12/31/15	\$0.57	\$1,160	T	10	161	10
Peterborough This Week-FR	Friday	43,968	CCAB	03/31/16	\$4.28	\$1,160	T	10	161	10
Peterborough This Week-WE	Wednesday	44,528	CCAB	03/31/16	\$4.28	\$1,160	T	10	161	10
Petrolia Lambton Independent	Thursday	6,000	PS		\$0.60	Incl.	T	9	192	3
Petrolia Topic	Wednesday	726	CMCA	12/31/14	\$0.53	\$234	T	9	160	3
Picton County Weekly News	Thursday	11,149	CMCA	06/30/15	\$0.58	\$176	T	9	160	3
Picton Gazette	Thursday	11,426	CMCA	12/31/15	\$0.89	\$106	T	6	188	5
Port Colborne InPort News	Thursday	9,849	CMCA	03/31/16	\$0.93	\$368	T	9	160	3
Port Dover Maple Leaf	Wednesday	2,840	CMCA	03/31/16	\$0.62	\$235	T	10	224	10
Port Elgin Shoreline Beacon	Tuesday	2,474	CMCA	12/31/15	\$0.95	\$147	T	9	160	3
Port Perry Star	Thursday	11,897	CCAB	03/31/15	\$2.03	\$1,160	T	10	161	10
Port Perry/Uxbridge, The Standard	Thursday	11,868	CMCA	12/31/14	\$1.22	\$176	T	6	177	5
Port Stanley, The Lake Erie Beacon	EO Friday	6,684	CMCA	12/31/13	\$1.98	\$469	T	4	215	8
Prescott Journal	Wednesday	1,288	CMCA	06/30/15	\$0.93	\$353	T	6	220	5
Quinte West News	Thursday	15,992	CMCA	12/31/15	\$1.33	\$1,160	T	10	161	10
Red Lake, Northern Sun News	Wednesday	1,068	CMCA	09/30/14	\$1.26	\$294	T	6	160	5
Renfrew Mercury	Thursday	14,519	CMCA	12/31/15	\$0.94	\$1,160	T	10	161	10
Richmond Hill /Thornhill Liberal	Thursday	83,846	CCAB	03/31/15	\$5.94	\$1,160	T	10	161	10
Ridgetown Independent News	Wednesday	1,752	CMCA	10/31/15	\$0.53	\$176	T	6	224	5

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Newspaper	Issued	Circ.	Audit	Audit Date	Natl. Line Rate	Process Colour	Format	Columns	Lines	Material Code
Sarnia Journal	Thursday	30,000	PS		\$1.35	Incl.	T	9	192	3
Sarnia/Lambton County This Week	Thursday	39,156	CMCA	12/31/15	\$1.49	\$469	T	9	160	3
Sault Ste. Marie This Week	Thursday	31,122	CMCA	06/30/15	\$1.72	\$688	T	9	160	3
Scarborough Mirror	Thursday	123,762	CCAB	03/31/16	\$8.93	\$1,160	T	10	161	10
Seaforth Huron Expositor	Wednesday	1,269	CMCA	12/31/15	\$0.73	\$353	T	9	160	3
Shelburne Free Press	Thursday	3,454	PS		\$0.62	\$353	B	8	300	9
Simcoe Times-Reformer	Wednesday	18,726	CMCA	12/31/13	\$1.39	\$529	B	10	287	10
Sioux Lookout Bulletin	Wednesday	4,463	CMCA	04/30/15	\$0.96	\$259	T	6	215	5
Sioux Lookout Wawatay News	Monthly	4,500	PS		\$1.06	\$365	T	6	218	5
Smiths Falls Record News	Thursday	11,887	CMCA	12/31/15	\$0.79	\$1,160	T	10	161	10
South Bruce Independent Extra (formerly Weekender)	Thursday	7,325	PS		\$0.86	\$382	T	6	217	5
St. Marys Independent	Friday	4,200	PS		\$0.94	\$176	T	6	176	5
St. Marys Journal Argus	Wednesday	1,464	CMCA	03/31/16	\$0.93	\$1,160	T	10	161	10
St. Marys Journal Argus Weekender	Thursday	7,165	CMCA	06/30/15	\$1.14	\$1,160	T	10	161	10
St. Thomas/Elgin Weekly News	Thursday	30,393	CMCA	10/31/15	\$0.92	\$1,160	T	10	161	10
Stittsville News	Thursday	13,712	CMCA	12/31/15	\$0.75	\$1,160	T	10	161	10
Stoney Creek News	Thursday	29,932	CMCA	12/31/15	\$2.73	\$1,160	T	10	161	10
Stouffville Sun-Tribune	Thursday	14,097	CMCA	12/31/15	\$1.75	\$1,160	T	10	161	10
Stratford Gazette	Thursday	19,855	CMCA	02/28/16	\$1.66	\$1,160	T	10	161	10
Strathroy Age Dispatch	Thursday	843	CMCA	01/31/15	\$0.99	\$352	T	9	160	3
Sturgeon Falls, West Nipissing Tribune	Wednesday	1,764	CMCA	06/30/15	\$0.91	\$412	T	6	196	5
Sudbury Northern Life	Thursday	45,133	CCAB	03/31/16	\$2.79	\$722	T	8	196	6
Tavistock Gazette	Wednesday	1,208	CMCA	10/31/15	\$0.73	\$147	T	6	192	5
Tecumseh Shoreline Week	Friday	17,312	CMCA	12/31/15	\$1.48	\$428	T	6	204	5
Terrace Bay-Schreiber News	Tuesday	325	CMCA	06/30/15	\$1.15	\$412	T	5	224	4
Thamesville Herald	Wednesday	594	CMCA	02/28/16	\$0.41	incl.	T	9	192	3
Thessalon North Shore Sentinel	Wednesday	1,896	CMCA	08/31/15	\$0.71	\$118	T	6	161	5
Thorold Niagara News	Thursday	7,131	CMCA	11/30/15	\$0.53	\$206	T	9	160	3
Thunder Bay Source	Thursday	43,740	CMCA	12/31/15	\$1.75	\$404	T	9	157	3
Tilbury Times	Tuesday	913	CMCA	12/31/15	\$0.94	\$428	T	6	204	5
Tillsonburg Independent News	Wednesday	9,594	CMCA	12/31/14	\$1.18	\$556	B	10	287	10
Tillsonburg News	Friday	1,559	CMCA	12/31/14	\$1.07	\$556	B	10	287	10
Timmins Times	Thursday	17,900	CMCA	12/31/15	\$1.42	\$386	T	9	160	3
Toronto Bloor West Villager	Thursday	34,154	CCAB	03/31/16	\$2.90	\$1,160	T	10	161	10
Toronto City Centre Mirror	Thursday	28,400	CCAB	03/31/15	\$4.74	\$1,160	T	10	161	10
Toronto Correio da Manha	Tue/Fri	17,800	PS		\$2.64	\$529	T	6	180	
Toronto Correio Canadiense	Thursday	20,000	PS		\$2.64	\$529	T	6	180	
Toronto Diversity Reporter	Wednesday	21,308	CMCA	12/31/13	\$3.21	\$362	T	4	220	8
Toronto Kanadai-Amerikai Magyarsag	Saturday	1,896	CMCA	08/31/15	\$1.05	\$100	B	8	290	5
Toronto L'Express	Tuesday	20,000	PS		\$1.97	\$529	B	12	300	
Toronto NOW	Thursday	96,915	CCAB	06/30/16	Modular only		T	5	158	
Toronto Parkdale-Liberty Villager	Thursday	12,901	CCAB	06/30/16	\$2.32	\$1,160	T	10	161	10
Toronto Russian Express	Friday	9,000	PS		\$0.82	\$229	T	5	215	4
Toronto Salam Toronto	Thursday	7,400	CMCA	12/31/14	\$1.39	50% of space	T	4	203	8
Toronto Sunday Times	Thursday	30,500	CMCA	02/28/12	\$1.18	\$471	B	8	294	5
Toronto Thoi Bao	Thursday	10,872	CMCA	12/31/15	\$0.80	\$1,200	T	4	170	
Toronto Weekly Punjabi Awaaz	Friday	9,675	CMCA	08/31/15	\$2.24	\$489	B	5	292	
Toronto Weekly Voice	Friday	29,997	CMCA	08/31/15	\$2.65	\$489	B	5	292	
Toronto Zwiazkowiec	Tuesday	1,346	CMCA	12/31/14	\$1.21	\$188	T	4	155	
Trenton Trentonian	Thursday	14,992	CMCA	06/30/15	\$0.58	\$176	T	9	160	3
Tweed News	Wednesday	838	CMCA	04/30/16	\$1.06	\$588	B	6	294	2
Uxbridge Cosmos	Thursday	8,850	CMCA	12/31/13	\$0.94	\$176	T	5	189	4
Uxbridge Times-Journal	Thursday	8,958	CCAB	03/31/16	\$1.70	\$1,160	T	10	161	10
Vankleek Hill Review	Wednesday	3,399	CMCA	12/31/15	\$0.91	\$580	B	8	300	11

Display Advertising - 2017 Gross Rates

Newspaper	Issued	Circ.	Audit	Audit Date	Natl. Line Rate	Process Colour	Format	Columns	Lines	Material Code
Vaughan Citizen	Thursday	57,814	CMCA	12/31/15	\$3.41	\$1,160	T	10	161	10
Walkerton Herald Times	Thursday	1,417	CMCA	06/30/15	\$0.93	\$1,160	T	10	161	10
Wallaceburg Courier Press	Thursday	8,914	CMCA	06/30/15	\$0.84	\$282	T	9	160	3
Wasaga/Stayner Sun	Thursday	12,507	CMCA	06/30/15	\$2.35	\$1,160	T	10	161	10
Waterdown Flamborough Review	Thursday	13,791	CCAB	03/31/16	\$1.33	\$1,160	T	10	161	10
Waterloo Chronicle	Thursday	29,538	CMCA	03/31/16	\$1.67	\$1,160	T	10	161	10
Wawa Algoma News Review	Wednesday	804	CMCA	03/31/16	\$0.60	\$671	T	5	227	4
Wellington Times	Wednesday	5,000	PS		\$0.48	\$112	T	6	176	5
West Carleton Review	Thursday	6,956	CMCA	12/31/15	\$0.75	\$1,160	T	10	161	10
West Lorne West Elgin Chronicle	Thursday	5,647	CMCA	12/31/14	\$0.91	\$352	T	9	160	3
Westport Review-Mirror	Thursday	1,701	CMCA	02/28/16	\$0.80	\$176	T	6	210	5
Wheatley Journal	Wednesday	632	CMCA	10/31/15	\$0.59	\$441	T	6	204	5
Warton Echo	Tuesday	1,538	CMCA	12/31/15	\$0.86	\$59	T	9	160	3
Winchester Press	Wednesday	3,116	CMCA	06/30/15	\$1.01	\$412	T	6	220	5
Wingham Advance Times	Wednesday	1,072	CMCA	06/30/15	\$0.93	\$1,160	T	10	161	10
York Guardian	Thursday	29,078	CCAB	03/31/16	\$2.32	\$1,160	T	10	161	10

Eastern Ontario Packages:

Eastern Ontario - Ottawa Markets Ottawa East, Ottawa South, Ottawa West, Perth, Renfrew, Smiths Falls, Stittsville, West Carleton	Thursday	325,112	CMCA	12/31/15	\$7.87	\$7,058	T	10	189	10
Eastern Ontario - Seaway Markets Belleville, Brighton, Brockville St. Lawrence, Central Hastings/Trent Hills, Frontenac, Kingston, Quinte West, Napanee Beaver, Picton Gazette	Thursday	178,798	CMCA	12/31/15	\$4.87	\$6,117	T	10	189	10
Eastern Ontario - Ottawa + Seaway Markets Arnprior, Carleton Place/Almonte, Kanata, Kemptville, Nepean/Barrhaven, Orleans, Ottawa East, Ottawa South, Ottawa West, Perth, Renfrew, Smiths Falls, Stittsville, West Carleton, Belleville, Brighton, Brockville St. Lawrence, Central Hastings/Trent Hills, Frontenac, Kingston, Quinte West, Napanee Beaver, Picton Gazette	Thursday	503,910	CMCA	12/31/15	\$12.13	\$11,292	T	10	189	10
Quinte Community Newspaper Group Belleville & Region Community Press, Picton County Weekly News, Trenton Trentonian	Thursday	72,532	CMCA	12/31/15	\$2.31	\$353	T	9	160	3

Central Ontario Packages:

Hamilton Community News Ancaster News, Dundas Star News, Hamilton Mountain News, Stoney Creek News	Thursday	108,117	CMCA	12/31/15	\$8.44	\$4,640	T	10	161	10
Toronto, All Metroland Publications Toronto Bloor West Villager, Toronto City Centre Mirror, East York/Riverdale/Beach Mirror, Etobicoke Guardian, North York Mirror, Toronto Parkdale-Liberty Villager, Scarborough Mirror, York Guardian	Thursday	453,512	CCAB	03/31/16	\$38.22	\$9,280	T	10	161	10