

Multicultural Community Newspapers Display Advertising - 2017 Gross Rates

Newspaper	Issued	Circ.	Audit	Audit Date	Natl. Line Rate	Process Colour	Format	Columns	Lines	Material Code
Aboriginal Community										
Caledonia The Sachem	Thursday	20,866	CMCA	06/30/15	\$1.60	\$1,160	T	10	161	10
Dryden The Rising Sun	Friday	4,350	PS		\$1.89	\$433	T	6	160	5
Manitoulin Expositor	Wednesday	5,194	AAM	03/31/15	\$1.01	\$635	T	6	225	5
Nunavut News/North	Monday	6,386	CMCA	09/30/15	\$2.11	\$550	T	6	215	5
Ohsweken Turtle Island News	Wednesday	15,000	PS		\$1.81	\$776	T	6	164	5
Sioux Lookout Wawatay News	Monthly	4,500	PS		\$1.06	\$353	T	6	218	5
French Community										
Cornwall Express	Thursday	36,541	CMCA	12/31/16		Modular only	T	8	175	12
Hawkesbury Le Carillon	Friday	19,500	PS		\$1.13	\$500	T	8	175	
Toronto L'Express	Tuesday	20,000	PS		\$1.97	\$529	B	12	300	
Hungarian Community										
Toronto Kanadai-Amerikai Magyarsag	Saturday	1,896	CMCA	08/31/15	\$1.05	\$100	B	8	290	5
Multicultural Community										
Toronto Diversity Reporter	Wednesday	21,308	CMCA	12/31/13	\$3.21	\$362	T	4	220	8
Persian Community										
Toronto Salam Toronto	Thursday	7,400	CMCA	12/31/14	\$1.39	50% of space	T	4	203	8
Polish Community										
Toronto Zwiazkowiec	Tuesday	1,346	CMCA	12/31/14	\$1.21	\$188	T	4	155	
Portuguese Community										
Toronto Correio da Manha	Tue/Fri	17,800	PS		\$2.64	\$529	T	6	180	
Russian Community										
Toronto Russian Express	Friday	9,000	PS		\$0.82	\$229	T	5	215	4
South Asian Community										
Toronto Sunday Times	Thursday	30,500	CMCA	02/28/12	\$1.18	\$471	B	8	294	5
Toronto Weekly Punjabi Awaaz	Friday	9,675	CMCA	08/31/15	\$2.24	\$489	B	5	292	
Toronto Weekly Voice	Friday	29,997	CMCA	08/31/15	\$2.65	\$489	B	5	292	
Spanish Community										
Toronto Correo Canadiense	Thursday	20,000	PS		\$2.64	\$529	T	6	180	
Vietnamese Community										
Toronto Thoi Bao	Thursday	10,872	CMCA	12/31/15	\$0.80	\$1,200	T	4	170	