

## Quebec Newspaper Display Advertising - 2017 Gross Rates

Newspaper	Language	Issued	Circ.	Audit	Audit Date	Natl. Line Rate	Process Colour	Format	Columns	Lines	Material Code
Aylmer Bulletin d'Aylmer	Bilingual	Wednesday	22,246	CMCA	02/28/16	\$1.20	\$476	T	6	155	5
Chelsea/Buckingham, West Quebec Post	English	Friday	5,975	CMCA	02/28/16	\$0.93	\$452	T	6	155	5
Chelsea/Wakefield, Low Down to Hull & Back News	English	Wednesday	2,653	CMCA	07/31/15	\$0.75	\$235	T	5	215	4
Deux-Montagnes/Rosemère North Shore News	English	EO Sat	11,017	CMCA	06/30/13	\$1.18	\$765	T	8	175	
Gaspé Spec	English	Wednesday	2,335	CMCA	06/30/15	\$0.98	\$275	T	5	220	4
Kahnawake Eastern Door	English	Friday	1,130	CMCA	06/30/15	\$0.84	\$229	T	5	220	4
Laval News	English	EO Sat	33,156	CMCA	12/31/15	\$1.41	\$765	T	8	196	
Montreal Suburban-All Editions	English	Wednesday	130,304	CMCA	06/30/13	\$4.85	\$1,515	T	8	175	12
Montreal Suburban-City Edition	English	Wednesday	63,319	CMCA	06/30/13	\$2.54	\$600	T	8	175	12
Montreal Suburban-North/East Edition	English	Wednesday	26,746	CMCA	06/30/13	\$1.27	\$600	T	8	175	12
Montreal Suburban-West Island Edition	English	Wednesday	40,239	CMCA	06/30/13	\$1.95	\$600	T	8	175	12
Nunavut/Nunavik Nunatsiaq News	Bilingual	Friday	5,869	CMCA	06/30/15	\$5.00	\$500	T	6	215	5
Pontiac Journal du Pontiac	Bilingual	EO Wed	15,530	CMCA	02/28/16	\$1.07	\$351	T	6	160	5
Pontiac, The Equity	Bilingual	Wednesday	3,000	CMCA	06/30/15	\$0.81	\$419	B	8	300	5
Quebec Chronicle-Telegraph	English	Wednesday	931	CMCA	09/30/15	\$1.35	\$399	T	6	218	5
Sherbrooke Record-FR	English	Friday	4,344	AAM	03/31/11	\$1.33	\$827	T	8	195	
Sherbrooke Record-MO-TH	English	Mon-Thur	4,344	AAM	03/31/11	\$1.27	\$827	T	8	195	

## Quebec Newspapers Classified Display - 2017 Gross Rates

Newspaper	Language	Issued	Circ.	Line Rate	Format	Columns	Lines	Material Code
Aylmer Bulletin d'Aylmer	Bilingual	Wednesday	22,246	\$1.20	T	8	155	7
Chelsea/Buckingham, West Quebec Post	English	Friday	5,975	\$0.93	T	8	155	7
Chelsea/Wakefield, Low Down to Hull & Back News	English	Wednesday	2,653	\$0.00	T	5	215	4
Deux-Montagnes/Rosemère North Shore News	English	EO Sat	11,017	\$1.18	T	8	175	12
Gaspé Spec	English	Wednesday	2,335	\$0.98	T	5	220	4
Kahnawake Eastern Door	English	Friday	1,130	\$0.84	T	5	220	4
Laval News	English	EO Sat	33,156	\$1.41	T	8	196	12
Montreal Suburban-All Editions	English	Wednesday	130,304	\$4.79	T	7	175	13
Montreal Suburban-City Edition	English	Wednesday	63,319	\$3.15	T	7	175	13
Montreal Suburban-North/East Edition	English	Wednesday	26,746	\$1.46	T	7	175	13
Montreal Suburban-West Island Edition	English	Wednesday	40,239	\$2.18	T	7	175	13
Nunavut/Nunavik Nunatsiaq News	Bilingual	Friday	5,869	\$5.00	T	9	215	3
Pontiac Journal du Pontiac	Bilingual	EO Wed	15,530	\$1.07	T	6	160	5
Pontiac, The Equity	Bilingual	Wednesday	3,000	\$1.05	B	8	300	5
Quebec Chronicle-Telegraph	English	Wednesday	931	\$1.35	T	6	218	5
Sherbrooke Record-FR	English	Friday	4,344	\$1.33	T	8	195	12
Sherbrooke Record-MO-TH	English	Mon-Thur	4,344	\$1.27	T	8	195	12

## Quebec Newspapers Pre-Printed Inserts - 2017 Net Rates

Newspaper	Language	Issued	1x/ Circ. Year	12x/ Year	26x/ Year	52x/ Year	Shipping Address	
Aylmer Bulletin d'Aylmer	Bilingual	Wednesday	22,246	\$72	\$72	\$72	12800 rue Brault	Mirabel, QC J7J 1P3
Chelsea/Buckingham, West Quebec Post	English	Friday	5,975	\$72	\$72	\$72	12800 rue Brault	Mirabel, QC J7J 1P3
Chelsea/Wakefield, Low Down to Hull & Back News	English	Wednesday	2,653	\$100	\$85	\$75	65 Lorne St.	Smiths Falls, ON K7A 4T1
Deux-Montagnes/Rosemère North Shore News	English	EO Sat	11,017	\$85	\$85	\$85	10807 Mirabeau	Anjou, QC H1J 1T7
Gaspé Spec	English	Wednesday	2,335	\$90	\$90	\$90	128 Gerard D. Levesque	New Carlisle, QC G0C 1Z0
Kahnawake Eastern Door	English	Friday	1,130	\$130	\$130	\$130	8685 Rue du Creusot	Saint-Leonard, QC H1P 2W2
Laval News	English	EO Sat	33,156	\$85	\$85	\$85	10807 Mirabeau	Anjou, QC H1J 1T7
Montreal Suburban-All Editions	English	Wednesday	130,304	\$54	\$54	\$50	12300 Metropolitain E.	Pointe-aux-Trembles, QC H1B 5Y2
Montreal Suburban-City Edition	English	Wednesday	63,319	\$60	\$57	\$54	12300 Metropolitain E.	Pointe-aux-Trembles, QC H1B 5Y2
Montreal Suburban-North/East Edition	English	Wednesday	26,746	\$60	\$57	\$54	12300 Metropolitain E.	Pointe-aux-Trembles, QC H1B 5Y2
Montreal Suburban-West Island Edition	English	Wednesday	40,239	\$60	\$57	\$54	12300 Metropolitain E.	Pointe-aux-Trembles, QC H1B 5Y2
Nunavut/Nunavik Nunatsiaq News	Bilingual	Friday	5,869	\$273	\$273	\$273	Park	Hull, QC J8Y 3S2
Pontiac Journal du Pontiac	Bilingual	EO Wed	15,530	\$72	\$72	\$72	12800 rue Brault	Mirabel, QC J7J 1P3
Pontiac, The Equity	Bilingual	Wednesday	3,000	\$80	\$80	\$80	133 Centre Street	Shawville, QC J0X 2Y0
Quebec Chronicle-Telegraph	English	Wednesday	931	\$100	\$100	\$100	2555 Watt, local 6	Ste-Foy, QC G1P 3T2
Sherbrooke Record-FR	English	Friday	4,344	\$55	\$55	\$53	6 Mallory St.	Sherbrooke, QC J1M 2E2
Sherbrooke Record-MO-TH	English	Mon-Thur	4,344	\$55	\$55	\$53	6 Mallory St.	Sherbrooke, QC J1M 2E2

### GUIDELINES FOR SHIPPING & BUNDLING

- Inserts are to be bundled in 100s (one hundreds) and either packed in cartons or shrink-wrapped on skids.
- Inserts to arrive at the paper 7 days prior to publication date.
- Skids MUST be clearly marked with the newspaper name, date of insertion, name of flyer, and quantity provided.

For further information, please call 416-923-7724

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