

Classified Display - 2018 Gross Rates

Newspaper	Issued	Circ.	Line Rate	Format	Columns	Lines	Material Code
Ajax/Pickering News Advertiser-TH	Thursday	50,947	\$4.50	T	10	161	11
Ajax/Pickering News Advertiser-WE	Wednesday	51,022	\$4.50	T	10	161	11
Alexandria Glengarry News	Wednesday	4,420	\$0.92	B	8	295	5
Alliston Herald	Thursday	22,860	\$1.35	T	10	161	11
Amherstburg River Town Times	Wednesday	9,280	\$0.88	T	6	210	5
Ancaster/Dundas News	Thursday	28,107	\$1.25	T	10	161	11
Arnprior Chronicle-Guide	Thursday	8,114	\$0.00	T	10	161	11
			See Renfrew Mercury/Arnprior Chronicle-Guide				
Atikokan Progress	Monday	1,093	\$0.85	T	5	210	4
Aurora, The Auroran	Thursday	18,184	\$0.57	B	8	301	10
Aylmer Express	Wednesday	3,090	\$0.74	B	8	294	2
Ayr News	Wednesday	2,875	\$1.40	T	5	193	4
Bancroft This Week	Friday	8,962	\$0.82	T	9	189	3
Bancroft Times	Thursday	2,535	\$0.66	B	6	294	1
Barrhaven Independent	EO Friday	6,700	\$1.01	T	6	168	5
Barrie Advance/Innisfil Journal	Thursday	64,125	\$2.05	T	10	161	11
Barrys Bay, The Valley Gazette	Wednesday	1,638	\$0.86	T	6	217	5
Beeton, New Tecumseth Times/King Weekly Sentinel	Thursday	10,072	\$1.37	T	8	210	7
Belle River Lakeshore News	Thursday	9,409	\$0.86	T	8	204	7
Belleville & Region, The Community Press	Thursday	46,391	\$1.18	T	10	160	11
Blenheim News-Tribune	Wednesday	2,088	\$0.46	T	6	224	5
Blyth/Brussels Citizen	Thursday	1,775	\$0.82	T	5	210	4
Bracebridge Examiner/Gravenhurst Banner	Thursday	13,382	\$1.40	T	10	161	11
Bradford West Gwillimbury Topic	Thursday	10,538	\$1.10	T	10	161	11
Brampton Guardian/Mississauga News	Thursday	305,340	\$6.25	T	10	161	11
Brantford Expositor, Your TMC Newspaper	Thursday	42,817	\$2.80	B	10	287	11
Brighton Independent	Thursday	7,874	\$0.52	T	10	161	11
Brock Citizen	Thursday	5,497	\$0.97	T	10	161	11
Bruce Peninsula Press	18x/year	3,096	\$0.88	T	8	196	7
Burks Falls Almaguin News	Thursday	2,218	\$0.75	B	10	297	11
Burlington Post	Thursday	56,854	\$0.00	T	10	161	11
			See Burlington/Oakville/Milton/Flamborough				
Burlington/Oakville/Milton/Flamborough	Thursday	156,800	\$7.20	T	10	161	11
Caledon Citizen	Thursday	18,566	\$0.00	B	8	300	10
			See Orangeville Citizen/Caledon Citizen				
Caledon Enterprise	Thursday	19,199	\$3.30	T	10	161	11
Caledonia The Sachem/Glanbrook Gazette	Thursday	31,137	\$1.10	T	10	161	11
Cambridge Times-TH	Thursday	46,295	\$1.25	T	10	161	11
Cambridge Times-TU	Tuesday	41,054	\$1.25	T	10	161	11
Carleton Place/Almonte Canadian-Gazette	Thursday	11,690	\$0.00	T	10	161	11
			See Smiths Falls/Perth/Kemptville/Carleton Pl-Almonte				
Chatham Voice	Thursday	19,300	\$0.97	T	9	192	3
Chatham-Kent This Week	Thursday	43,000	\$0.93	T	10	160	11
Chesterville Record	Wednesday	1,369	\$0.71	T	6	217	5
Clarington This Week	Wed/Thur	27,399	\$0.00	T	10	161	11
			See Oshawa/Whitby/Clarington This Week				
Clinton News Record	Wednesday	1,004	\$0.65	T	10	160	11
Cochrane Times-Post	Thursday	1,093	\$0.99	T	10	160	11
Collingwood Connection/Wasaga/Stayner Sun	Thursday	24,635	\$1.50	T	10	161	11
Cornwall Seaway News	Wednesday	36,541	Modular Only	T	8	175	12
Creemore Echo	Friday	3,896	\$1.05	T	4	220	9
Deep River North Renfrew Times	Wednesday	1,572	\$0.71	T	9	196	3

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Delhi News Record	Thursday	3,200	\$1.11	B	10	287	11
Dorchester Signpost	Wednesday	1,468	\$1.15	T	5	221	4
Drayton Community News	Thursday	5,055	\$0.74	T	6	220	5
Dryden Observer/Red Lake Northern Sun News	Wednesday	2,538	\$1.19	T	6	160	5
Dundalk Herald	Wednesday	1,443	\$0.71	B	6	301	2
Dundas Star News	Thursday	15,067	\$0.00	T	10	161	11
			See Ancaster/Dundas News				
East Gwillimbury Express	Thursday	7,276	\$0.00	T	10	161	11
			See Newmarket Era/Aurora Banner/E.Gwillimbury Express				
East York/Beach Mirror	Thursday	56,863	\$0.95	T	10	161	11
Eganville Leader	Wednesday	5,629	\$0.71	B	8	294	8
Elliot Lake The Standard	Thursday	2,357	\$0.94	T	10	160	11
Elmira Woolwich Observer	Thursday	14,866	\$1.24	T	8	193	7
Elmvale Springwater News	EO Thur	17,597	\$0.82	T	9	224	3
Erin Advocate	Thursday	1,035	\$0.56	T	10	161	11
Espanola Mid-North Monitor	Thursday	793	\$0.78	T	10	160	11
Essex Free Press	Thursday	9,900	\$0.78	T	6	203	5
Etobicoke Guardian/York Guardian	Thursday	96,459	\$2.95	T	10	161	11
Exeter Lakeshore Times-Advance/Weekender	Wednesday	14,195	\$0.95	T	10	161	11
Fergus Wellington Advertiser	Thursday	40,251	\$1.71	T	6	220	5
Flesherton Advance	Wednesday	1,221	\$0.71	B	6	301	2
Forest/Watford Standard Guide-Advocate	Thursday	1,754	\$1.18	T	6	210	5
Fort Frances Times	Wednesday	3,381	\$1.52	B	6	301	1
Frontenac News	Thursday	12,241	\$1.31	T	4	205	9
Gananoque Reporter	Thursday	6,452	\$0.96	T	10	160	11
Georgetown/Acton Ind. Free Press	Thursday	23,045	\$2.31	T	10	161	11
Georgina Advocate	Thursday	17,190	\$1.45	T	10	161	11
Geraldton Times Star	Wednesday	661	\$0.84	T	5	220	4
Glanbrook Gazette	Thursday	9,194	\$0.00	T	10	161	11
			See Caledonia The Sachem/Glanbrook Gazette				
Goderich Signal-Star	Wednesday	3,092	\$0.69	T	10	160	11
Gravenhurst Banner	Thursday	5,412	\$0.00	T	10	161	11
			See Bracebridge Examiner/Gravenhurst Banner				
Grey Bruce This Week	Thursday	29,783	\$1.33	T	10	160	11
Grimsby/Lincoln/West Lincoln NewsNow	Thursday	25,116	\$1.47	T	6	160	5
Guelph Mercury Tribune-TH	Thursday	43,515	\$1.60	T	10	161	11
Guelph Mercury Tribune-TU	Tuesday	38,751	\$1.60	T	10	161	11
Haldimand County, Haldimand Press	Thursday	3,395	\$0.84	B	6	294	2
Haliburton County Echo	Tuesday	2,013	\$0.54	T	9	189	3
Haliburton County Life	Thursday	6,372	\$0.41	T	9	189	3
Haliburton Highlander	Thursday	8,722	\$1.07	T	6	189	5
Hamilton Mountain News	Thursday	49,984	\$1.00	T	10	161	11
Hanover, The Post	Thursday	15,588	\$1.56	T	10	160	11
Harrow News	Tuesday	1,241	\$0.51	T	6	208	5
Hawkesbury le Carillon	Thursday	14,900	\$1.15	T	8	200	
Hornepayne Wicksteed Weekly - NEW	Wednesday	200	\$0.72	T	5	185	4
Huntsville Forester	Thursday	9,483	\$1.25	T	10	161	11
Ignace Driftwood	Wednesday	303	\$0.38	T	6	220	5
Ingersoll Times	Wednesday	532	\$0.87	T	10	160	11
Innisfil Journal	Thursday	11,848	\$0.00	T	10	161	11
			See Barrie Advance/Innisfil Journal				
Iroquois Falls Enterprise	Thursday	1,699	\$0.53	B	10	292	3

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Kapuskasing Northern Times	Thursday	9,537	\$1.40	T	10	160	11
Kawartha Lakes This Week	Thursday	29,432	\$1.27	T	10	161	11
Kemptville Advance	Thursday	10,676	\$0.00	T	10	161	11
			See Smiths Falls/Perth/Kemptville/Carleton Pl-Almonte				
Kemptville, North Grenville Times - NEW	Wednesday	9,500	\$0.81	T	6	217	5
Kenora, Lake of the Woods Enterprise	Thursday	7,893	\$1.55	T	10	160	11
Kincardine Independent	Wednesday	1,749	\$0.86	T	6	217	5
Kincardine News	Thursday	5,823	\$0.60	T	10	160	11
King Connection/Vaughan Citizen	Thursday	63,905	\$3.35	T	10	161	11
King Weekly Sentinel	Thursday	9,763	\$0.00	B	8	301	
			See Beeton New Tecumseth Times/King Weekly Sentinel				
Kingston/Frontenac This Week	Thursday	48,741	\$4.61	T	10	160	11
Kingsville Reporter	Tuesday	1,065	\$0.84	T	6	203	5
Kirkland Lake Northern News	M/W/F	1,105	\$1.07	B	10	287	11
Kirkland Lake Northern News/This Week	Friday	8,544	\$1.16	B	10	287	11
Kitchener Post	Thursday	57,887	\$1.00	T	10	161	11
Lakefield Herald	Friday	933	\$0.72	T	6	220	5
Lanark Era	Tuesday	880	\$0.71	T	6	217	5
Lasalle Post	Friday	11,219	\$0.86	T	8	204	7
Leamington/Wheatley Southpoint Sun Journal	Wednesday	12,672	\$1.41	T	6	204	5
Listowel Banner	Wednesday	1,717	\$0.90	T	10	161	11
Listowel Independent Plus	Thursday	28,735	\$0.45	T	10	161	11
London, The Londoner	Thursday	140,111	\$1.76	T	10	160	11
Lucknow Sentinel	Wednesday	922	\$0.52	T	10	160	11
Manitoulin Expositor	Wednesday	4,473	\$1.01	T	6	225	5
Manitoulin West Recorder	Friday	1,167	\$1.01	T	6	200	5
Manotick Messenger	EO Friday	6,300	\$1.13	T	6	168	5
Marathon Mercury	Tuesday	681	\$1.11	T	5	222	4
Markham Economist & Sun	Thursday	71,119	\$3.35	T	10	161	11
Middlesex Banner	2nd/4th Wed	1,497	\$1.49	T	4	175	9
Midland Penetanguishene Mirror	Thursday	21,771	\$1.35	T	10	161	11
Mildmay Town & Country Crier	Thursday	1,372	\$0.56	T	4	215	9
Millbrook Times	Monthly	4,100	\$0.97	T	5	215	4
Milton Canadian Champion	Thursday	32,622	\$2.00	T	10	161	11
Minden Times	Thursday	1,266	\$0.52	T	9	189	3
Mississauga News	Thursday	168,208	\$0.00	T	10	161	11
			See Brampton Guardian/Mississauga News				
Mitchell Advocate	Wednesday	1,571	\$0.67	T	10	160	11
Morrisburg Leader	Wednesday	1,776	\$0.71	B	6	300	1
Muskoka, Muskokaregion.com	Thursday	25,991	\$2.05	T	10	161	11
Napanee Beaver	Thursday	15,746	\$0.89	T	6	160	5
Napanee Guide	Thursday	15,022	\$0.69	T	10	160	11
New Hamburg Independent	Wednesday	1,718	\$1.00	T	10	161	11
New Liskeard Temiskaming Speaker-FR	Friday	10,450	\$1.65	T	5	220	4
New Liskeard Temiskaming Speaker-WE	Wednesday	2,914	\$1.65	T	5	220	4
Newmarket Era/Aurora Banner/E.Gwillimbury Expr.	Thursday	50,435	\$3.35	T	10	161	11
Niagara This Week	Thursday	156,878	\$3.20	T	10	147	11
Nipigon-Red Rock Gazette	Tuesday	497	\$1.13	T	5	224	4
North York Mirror/Toronto City Centre Mirror	Thursday	117,592	\$2.95	T	10	161	11
Northumberland News	Thursday	22,338	\$1.03	T	10	161	11
Norwich Gazette	Wednesday	660	\$0.69	T	10	160	11
Nunavut News/North	Monday	4,596	\$4.33	T	6	215	5

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Oakville Beaver	Thursday	53,249	\$0.00	T	10	161	11
			See Burlington/Oakville/Milton/Flamborough				
Ohsweken Turtle Island News	Wednesday	15,000	\$1.88	T	6	164	5
Orangeville Banner	Thursday	23,504	\$2.50	T	10	161	11
Orangeville Citizen/Caledon Citizen	Thursday	36,533	\$1.47	B	8	300	10
Orillia Today	Thursday	24,509	\$1.35	T	10	161	11
Orleans Star	EO Thur	42,728	\$1.28	T	8	175	12
Orono Weekly Times	Wednesday	1,000	\$0.72	T	6	214	5
Oshawa Express	Wednesday	35,000	\$1.81	T	8	195	7
Oshawa/Whitby/Clarington This Week	Wed/Thur	218,438	\$5.63	T	10	161	11
Ottawa Community Voice - Kanata/Stittsville - NEW	EO Thursday	46,230	\$2.71	T	6	147	5
Ottawa Community Voice - South - NEW	EO Thursday	43,046	\$2.71	T	6	147	5
Ottawa Hill Times	Mon/Wed	14,732	\$5.27	T	8	190	7
Paris Star	Thursday	4,910	\$0.76	B	10	287	11
Parkhill/Glencoe Gazette Transcript & Free Press	Thursday	1,183	\$1.18	T	6	210	5
Parry Sound Beacon Star	Friday	7,328	\$2.05	T	10	161	11
Parry Sound North Star	Wednesday	1,972	\$1.05	B	10	297	11
Pelham Voice of Pelham	Wednesday	6,627	\$1.07	T	7	217	6
Perth Courier	Thursday	11,765	\$0.00	T	10	161	11
			See Smiths Falls/Perth/Kemptville/Carleton Pl-Almonte				
Peterborough This Week-FR	Friday	42,354	\$1.94	T	10	161	11
Peterborough This Week-WE	Wednesday	42,941	\$1.94	T	10	161	11
Petrolia Lambton Independent	Thursday	6,000	\$0.60	T	9	192	3
Petrolia Topic	Wednesday	726	\$0.48	T	10	160	11
Picton County Weekly News	Thursday	11,149	\$0.67	T	10	160	11
Picton Gazette	Thursday	11,450	\$0.89	T	6	160	5
Port Dover Maple Leaf	Wednesday	2,919	\$0.59	T	10	224	11
Port Elgin Shoreline Beacon	Tuesday	2,183	\$0.59	T	10	160	11
Port Perry Star	Thursday	12,011	\$1.03	T	10	161	11
Port Perry/Uxbridge, The Standard	Thursday	11,868	\$1.46	T	8	177	7
Prescott Journal	Wednesday	1,141	\$0.85	T	6	220	5
Renfrew Mercury/Arnprior Chronicle-Guide	Thursday	21,473	\$1.39	T	10	161	11
Richmond Hill /Thornhill Liberal	Thursday	84,047	\$3.35	T	10	161	11
Ridgetown Independent News	Wednesday	1,619	\$0.48	T	6	224	5
Sarnia Journal	Thursday	30,000	\$0.84	T	8	192	7
Sarnia/Lambton County This Week	Thursday	39,476	\$1.01	T	10	160	11
Sault Ste. Marie This Week	Thursday	31,122	\$1.78	B	10	287	11
Scarborough Mirror	Thursday	120,479	\$2.95	T	10	161	11
Seaforth Huron Expositor	Wednesday	1,082	\$0.65	T	10	160	11
Shelburne Free Press	Thursday	3,454	\$0.53	B	8	300	10
Simcoe Times-Reformer	Wednesday	18,726	\$1.31	B	10	287	11
Sioux Lookout Bulletin	Wednesday	4,397	\$1.05	T	6	215	5
Sioux Lookout Wawatay News	Monthly	5,450	\$0.99	T	6	218	5
Smiths Falls Record News	Thursday	11,515	\$0.00	T	10	161	11
			See Smiths Falls/Perth/Kemptville/Carleton Pl-Almonte				
Smiths Falls/Perth/Kemptville/Carleton P-Almonte	Thursday	45,646	\$1.96	T	10	161	11
South Bruce Independent Extra	Thursday	7,325	\$0.86	T	6	217	5
St. Marys Independent	Thursday	4,392	\$0.94	T	6	176	5
Stoney Creek News	Thursday	29,931	\$1.00	T	10	161	11
Stouffville Sun-Tribune	Thursday	14,097	\$1.45	T	10	161	11
Strathroy Age Dispatch	Thursday	843	\$0.99	T	10	160	11
Sturgeon Falls, West Nipissing Tribune	Wednesday	1,639	\$0.91	T	6	196	5

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Sudbury Northern Life	Thursday	44,022	\$2.56	T	8	196	7
Tavistock Gazette	Wednesday	1,171	\$1.00	T	6	192	5
Tecumseh Shoreline Week	Friday	17,362	\$0.86	T	8	204	7
Terrace Bay-Schreiber News	Tuesday	291	\$1.13	T	5	224	4
Thamesville Herald	Wednesday	814	\$0.38	T	9	192	3
Thessalon North Shore Sentinel	Wednesday	1,613	\$0.71	T	6	161	5
Thunder Bay Source	Thursday	43,717	\$2.49	T	6	157	5
Tilbury Times	Tuesday	910	\$0.86	T	8	204	7
Tillsonburg Independent News	Wednesday	10,355	\$1.19	B	10	287	11
Tillsonburg News	Friday	1,173	\$1.08	B	10	287	11
Timmins Times	Thursday	17,900	\$1.28	T	10	160	11
Toronto Bloor West-Parkdale Villager	Thursday	39,936	\$0.95	T	10	161	11
Toronto City Centre Mirror	Thursday	25,185	\$0.00	T	10	161	11
			See North York Mirror/Toronto City Centre Mirror				
Toronto Correio da Manha	Tue/Fri	17,800	\$1.77	T	8	180	
Toronto Correo Canadiense	Thursday	20,000	\$1.77	T	8	180	
Toronto Diversity Reporter	Wednesday	21,308	\$2.08	T	4	220	9
Toronto Kanadai-Amerikai Magyarsag	Saturday	1,771	\$1.00	B	8	290	5
Toronto Russian Express	Friday	9,000	\$0.82	T	5	215	4
Toronto Salam Toronto	Thursday	7,400	\$2.28	T	6	203	5
Toronto Sunday Times	Thursday	30,500	\$0.35	B	8	294	5
Toronto Thoi Bao	Thursday	9,886	\$0.80	T	4	186	
Toronto Weekly Punjabi Awaaz	Friday	9,900	\$2.46	B	5	292	
Toronto Weekly Voice	Friday	29,300	\$2.92	B	5	292	
Trenton Trentonian	Thursday	15,160	\$0.67	T	10	160	11
Tweed News	Wednesday	821	\$0.94	B	6	294	2
Uxbridge Cosmos	Thursday	8,850	\$0.94	T	5	189	4
Uxbridge Times-Journal	Thursday	8,803	\$1.03	T	10	161	11
Vankleek Hill Review	Wednesday	3,356	\$0.79	B	8	300	6
Vaughan Citizen	Thursday	57,814	\$0.00	T	10	161	11
			See King Connection/Vaughan Citizen				
Walkerton Herald Times	Thursday	1,215	\$0.90	T	10	161	11
Wallaceburg Courier Press	Thursday	8,914	\$0.69	T	10	160	11
Wasaga/Stayner Sun	Thursday	13,051	\$0.00	T	10	161	11
			See Collingwood Connection/Wasaga/Stayner Sun				
Waterdown Flamborough Review	Thursday	14,075	\$1.40	T	10	161	11
Waterloo Chronicle	Thursday	30,611	\$1.43	T	10	161	11
Wawa Algoma News Review	Wednesday	532	\$0.71	T	5	227	4
West Lorne West Elgin Chronicle	Thursday	5,647	\$0.88	T	10	160	11
Westport Review-Mirror	Thursday	1,710	\$0.81	T	7	210	6
Wheatley Journal	Wednesday	597	\$0.59	T	6	204	5
Wiarthon Echo	Tuesday	1,356	\$0.62	T	10	160	11
Winchester Press	Wednesday	2,813	\$1.01	T	6	220	5
Wingham Advance Times	Wednesday	735	\$0.90	T	10	161	11
York Guardian	Thursday	28,532	\$0.00	T	10	161	11
			See Etobicoke Guardian/York Guardian				

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<u>Eastern Ontario Packages:</u>							
Quinte Community Newspaper Group Belleville & Region The Community Press, Picton County Weekly News, Trentonian	Thursday	72,700	\$2.35	T	10	160	11
<u>Central Ontario Packages:</u>							
Hamilton Community News Ancaster News, Dundas Star News, Hamilton Mountain News, Stoney Creek News	Thursday	108,022	\$3.25	T	10	161	11
Muskoka Region Bracebridge Examiner, Burks Falls Almaguin News, Gravenhurst Banner, Huntsville Forester, MuskoakaRegion.com, Parry Sound Beacon Star, Parry Sound North Star	Thursday	60,296	\$8.55	T	10	161	11
Toronto Region East York/Riverdale/Beach Mirror, Etobicoke Guardian, North York Mirror, Scarborough Mirror, Toronto Bloor West-Parkdale Villager, Toronto City Centre Mirror, York Guardian	Thursday	453,817	\$10.75	T	10	161	11
York Region Bradford West Gwillimbury Topic, Georgina Advocate, King Connection, Markham Economist & Sun, Newmarket Era/Aurora Banner/East Gwillimbury Express, Richmond Hill/Thornhill Liberal, Stouffville Sun-Tribune, Vaughan Citizen	Thursday	311,331	\$17.40	T	10	161	11