

## Display Advertising - 2018 Gross Rates

Newspaper	Issued	Circ.	Audit	Audit Date	Nat'l Line Rate	Process Colour	Format	Columns	Lines	Material Code
Ajax/Pickering News Advertiser-TH	Thursday	50,947	CCAB	12/31/17	\$4.94	\$1,160	T	10	161	10
Ajax/Pickering News Advertiser-WE	Wednesday	51,022	CCAB	12/31/17	\$4.94	\$1,160	T	10	161	10
Alexandria Glengarry News	Wednesday	4,420	CMCA	03/31/17	\$0.92	\$694	B	8	295	5
Alliston Herald	Thursday	23,199	CMCA	03/31/17	\$3.51	\$1,160	T	10	161	10
Amherstburg River Town Times	Wednesday	9,280	CMCA	02/28/17	\$0.79	\$382	T	6	210	5
Ancaster News	Thursday	13,040	CMCA	06/30/17	\$1.85	\$1,160	T	10	161	10
Arnprior Chronicle-Guide	Thursday	8,114	CMCA	12/31/16	\$0.87	\$1,160	T	10	161	10
Atikokan Progress	Monday	1,093	CMCA	10/31/17	\$0.88	\$471	T	5	210	4
Aurora, The Auran	Thursday	18,184	CMCA	10/31/15	\$0.57	\$176	B	8	301	9
Aylmer Express	Wednesday	3,090	CMCA	03/31/16	\$0.81	\$294	B	8	294	2
Ayr News	Wednesday	2,875	CMCA	03/31/17	\$1.40	\$412	T	5	193	4
Bancroft This Week	Friday	8,962	CMCA	12/31/15	\$0.82	\$235	T	9	189	3
Bancroft Times	Thursday	2,535	CMCA	04/30/17	\$0.66	\$565	B	6	294	1
Barrhaven Independent	EO Friday	6,700	CMCA	03/31/16	\$1.11	\$353	T	6	168	5
Barrie Advance	Thursday	52,277	CMCA	03/31/17	\$3.72	\$1,160	T	10	161	10
Barrie Advance/Innisfil Journal	Thursday	64,125	CMCA	03/31/17	\$4.77	\$2,320	T	10	161	10
Barrys Bay, The Valley Gazette	Wednesday	1,638	CMCA	04/30/17	\$0.86	\$176	T	6	217	5
Beeton, New Tecumseth Times	Thursday	1,077	CMCA	12/31/16	\$1.02	\$176	T	6	210	5
Belle River Lakeshore News	Thursday	9,409	CMCA	12/31/16	\$1.09	\$428	T	6	204	5
Belleville & Region, The Community Press	Thursday	46,391	CMCA	12/31/15	\$1.73	\$176	T	10	160	10
Blenheim News-Tribune	Wednesday	2,088	AAM	12/31/15	\$0.54	\$176	T	6	224	5
Blyth/Brussels Citizen	Thursday	1,775	CMCA	02/28/17	\$0.79	\$235	T	5	210	4
Bracebridge Examiner	Thursday	7,970	CMCA	04/30/17	\$2.21	\$1,160	T	10	161	10
Bradford West Gwillimbury Topic	Thursday	10,538	CMCA	12/31/15	\$1.50	\$1,160	T	10	161	10
Brampton Guardian	Thursday	137,132	CCAB	03/31/17	\$5.07	\$1,160	T	10	161	10
Brantford Expositor, Your TMC Newspaper	Thursday	42,817	CCAB	12/31/15	\$2.58	\$485	B	10	287	10
Brighton Independent	Thursday	7,874	CMCA	12/31/16	\$0.64	\$1,160	T	10	161	10
Brock Citizen	Thursday	5,497	CCAB	09/30/11	\$1.73	\$1,160	T	10	161	10
Bruce Peninsula Press	18x/year	3,096	CMCA	12/31/16	\$0.88	\$176	T	8	196	6
Burks Falls Almaguin News	Thursday	2,218	CMCA	12/31/16	\$0.81	\$1,160	B	10	297	10
Burlington Post	Thursday	56,854	CCAB	12/31/17	\$5.64	\$1,160	T	10	161	10
Burlington Post/Flamborough Review	Thursday	70,929	CCAB	12/31/17	\$6.64	\$2,320	T	10	161	10
Caledon Citizen	Thursday	18,566	CMCA	04/30/15	\$0.80	\$235	B	8	300	9
Caledon Enterprise	Thursday	19,199	CCAB	12/31/17	\$2.06	\$1,160	T	10	161	10
Cambridge Times-TH	Thursday	46,295	CMCA	12/31/16	\$2.22	\$1,160	T	10	161	10
Cambridge Times-TU	Tuesday	41,054	CMCA	12/31/16	\$2.01	\$1,160	T	10	161	10
Carleton Place/Almonte Canadian Gazette	Thursday	11,690	CMCA	12/31/16	\$0.71	\$1,160	T	10	161	10
Chatham Voice	Thursday	19,300	CMCA	10/31/16	\$0.97	incl.	T	9	192	3
Chatham-Kent This Week	Thursday	43,000	CMCA	12/31/15	\$0.95	\$376	T	10	160	10
Chesterville Record	Wednesday	1,369	CMCA	12/31/16	\$0.82	\$294	T	6	217	5
Clarington This Week	Wed/Thur	27,399	CCAB	12/31/17	\$3.23	\$1,160	T	10	161	10
Clinton News Record	Wednesday	1,004	CMCA	12/31/16	\$0.66	\$353	T	10	160	10
Cochrane Times-Post	Thursday	1,093	CMCA	06/30/17	\$0.87	\$386	T	10	160	10
Collingwood Connection	Thursday	11,584	CMCA	02/28/17	\$2.35	\$1,160	T	10	161	10
Collingwood Connection/Wasaga/Stayner Sun	Thursday	24,635	CMCA	02/28/17	\$3.53	\$2,320	T	10	161	10
Cornwall Seaway News	Wednesday	36,541	CMCA	03/31/15	Modular Only		T	8	175	12
Creemore Echo	Friday	3,896	CMCA	12/31/16	\$0.69	\$118	T	6	220	5
Deep River North Renfrew Times	Wednesday	1,572	CMCA	09/30/17	\$0.71	\$282	T	9	196	3
Delhi News Record	Thursday	3,200	PS		\$1.11	\$400	B	10	287	10
Dorchester Signpost	Wednesday	1,468	CMCA	12/31/15	\$1.15	\$188	T	5	221	4
Drayton Community News	Thursday	5,055	CMCA	09/30/17	\$0.74	\$282	T	6	220	5
Dryden Observer/Red Lake Northern Sun News	Wednesday	2,538	CMCA	03/31/17	\$2.16	\$315	T	6	160	5
Dundalk Herald	Wednesday	1,443	CMCA	06/30/16	\$0.82	\$353	B	6	301	2

## Display Advertising - 2018 Gross Rates

Newspaper	Issued	Circ.	Audit	Audit Date	Nat'l Line Rate	Process Colour	Format	Columns	Lines	Material Code
Dundas Star News	Thursday	15,067	CMCA	06/30/17	\$1.85	\$1,160	T	10	161	10
East Gwillimbury Express	Thursday	7,276	CMCA	12/31/15	\$0.54	\$1,160	T	10	161	10
East York/Beach Mirror	Thursday	56,863	CCAB	12/31/17	\$6.18	\$1,160	T	10	161	10
Eganville Leader	Wednesday	5,629	CMCA	02/28/17	\$1.00	\$412	B	8	294	7
Elliot Lake The Standard	Thursday	2,357	CMCA	12/31/16	\$0.99	\$176	T	10	160	10
Elmira Woolwich Observer	Thursday	14,866	CMCA	12/31/16	\$1.24	\$353	T	6	193	5
Elmvalle Springwater News	EO Thur	17,597	CMCA	12/31/13	\$0.82	\$294	T	9	224	3
Erin Advocate	Thursday	2,849	CMCA	12/31/16	\$2.01	\$1,160	T	10	161	10
Espanola Mid-North Monitor	Thursday	793	CMCA	12/31/15	\$0.81	\$176	T	9	160	3
Essex Free Press	Thursday	9,900	CMCA	03/31/17	\$0.84	\$118	T	6	203	5
Etobicoke Guardian	Thursday	67,927	CCAB	12/31/17	\$6.84	\$1,160	T	10	161	10
Exeter Lakeshore Times-Advance	Wednesday	2,871	CMCA	01/31/18	\$1.05	\$118	T	10	161	10
Exeter Lakeshore Weekender Times-Advance	Thursday	11,324	PS		\$1.05	\$118	T	10	161	10
Fergus Wellington Advertiser	Thursday	40,251	CMCA	09/30/17	\$1.76	\$282	T	6	220	5
Flesherton Advance	Wednesday	1,221	CMCA	06/30/16	\$0.82	\$353	B	6	301	2
Forest/Watford Standard Guide-Advocate	Thursday	1,754	CMCA	08/31/16	\$1.20	\$282	T	6	210	5
Fort Frances Times	Wednesday	3,381	CMCA	09/30/17	\$1.52	\$395	B	6	301	1
Frontenac News	Thursday	12,241	CMCA	10/31/16	\$1.06	\$259	T	6	205	5
Gananoque Reporter	Thursday	6,452	CMCA	12/31/16	\$1.11	\$429	T	10	160	10
Georgetown/Acton Ind. Free Press	Thursday	23,045	CCAB	03/31/17	\$2.80	\$1,160	T	10	161	10
Georgina Advocate	Thursday	17,190	CMCA	12/31/15	\$2.10	\$1,160	T	10	161	10
Geraldton Times Star	Wednesday	661	CMCA	07/31/16	\$0.98	n/a	T	5	220	4
Glanbrook Gazette	Thursday	9,194	CMCA	12/31/15	\$0.85	\$1,160	T	10	161	10
Goderich Signal-Star	Wednesday	3,092	CMCA	12/30/17	\$0.69	\$235	T	10	160	10
Gravenhurst Banner	Thursday	5,412	CMCA	10/31/16	\$1.87	\$1,160	T	10	161	10
Grey Bruce This Week	Thursday	29,783	CMCA	12/31/15	\$1.33	\$59	T	10	160	10
Grimsby/Lincoln/West Lincoln NewsNow	Thursday	25,116	PS		\$1.33	\$324	T	6	160	5
Guelph Mercury Tribune-TH	Thursday	43,515	CMCA	06/30/17	\$2.22	\$1,160	T	10	161	10
Guelph Mercury Tribune-TU	Tuesday	38,751	CMCA	06/30/17	\$2.01	\$1,160	T	10	161	10
Haldimand County, Haldimand Press	Thursday	3,395	CMCA	04/30/17	\$0.84	\$294	B	6	294	2
Haldimand County, The Sachem	Thursday	21,943	CMCA	12/31/15	\$1.60	\$1,160	T	10	161	10
Haliburton County Echo	Tuesday	2,013	CMCA	01/31/17	\$0.55	\$176	T	9	189	3
Haliburton County Life	Thursday	6,372	CMCA	12/31/15	\$0.41	\$176	T	9	189	3
Haliburton Highlander	Thursday	8,722	CMCA	12/31/16	\$1.61	\$104	T	4	189	8
Hamilton Mountain News	Thursday	49,984	CMCA	06/30/17	\$3.06	\$1,160	T	10	161	10
Hamilton/Burlington Bay Observer	Monthly	28,246	CMCA	01/31/12	\$2.46	incl.	T	6	216	5
Hanover, The Post	Thursday	15,588	CMCA	12/31/16	\$0.84	\$424	T	10	160	10
Harrow News	Tuesday	1,241	CMCA	02/28/17	\$0.53	\$235	T	6	208	5
Hawkesbury le Carillon	Thursday	14,900	PS		\$1.15	\$353	T	8	200	
Hornepayne Wicksteed Weekly - <b>NEW</b>	Wednesday	200	0PS	03/31/18	\$0.72	\$118	T	5	185	4
Huntsville Forester	Thursday	9,405	CMCA	04/30/17	\$2.29	\$1,160	T	10	161	10
Ignace Driftwood	Wednesday	303	CMCA	12/31/15	\$0.38	\$124	T	6	220	5
Ingersoll Times	Wednesday	532	CMCA	06/30/15	\$0.94	\$546	T	10	160	10
Innisfil Journal	Thursday	11,848	CMCA	03/31/17	\$1.50	\$1,160	T	10	161	10
Iroquois Falls Enterprise	Thursday	1,699	CMCA	09/30/17	\$0.56	\$471	B	10	292	3
Kapuskasing Northern Times	Thursday	9,537	CMCA	08/31/15	\$1.42	\$388	T	10	160	10
Kawartha Lakes This Week	Thursday	29,432	CCAB	03/31/13	\$3.11	\$1,160	T	10	161	10
Kemptville Advance	Thursday	10,676	CMCA	12/31/16	\$0.66	\$1,160	T	10	161	10
Kemptville, North Grenville Times - <b>NEW</b>	Wednesday	9,500	PS		\$0.81	\$235	T	6	217	5
Kenora, Lake of the Woods Enterprise	Thursday	7,893	CMCA	08/31/15	\$1.28	\$176	T	10	160	10
Kincardine Independent	Wednesday	1,749	CMCA	12/31/16	\$0.86	\$382	T	6	217	5
Kincardine News	Thursday	5,823	CMCA	12/31/16	\$0.79	\$309	T	10	160	10
King Connection	Thursday	6,091	CMCA	12/31/15	\$0.71	\$1,160	T	10	161	10

## Display Advertising - 2018 Gross Rates

Newspaper	Issued	Circ.	Audit	Audit Date	Nat'l Line Rate	Process Colour	Format	Columns	Lines	Material Code
King Weekly Sentinel	Thursday	9,763	CMCA	10/31/15	\$0.57	\$176	B	8	301	9
Kingston/Frontenac This Week	Thursday	48,741	CMCA	09/30/16	\$3.99	\$429	T	10	160	10
Kingsville Reporter	Tuesday	1,065	CMCA	06/30/17	\$0.84	\$428	T	6	203	5
Kirkland Lake Northern News	M/W/F	1,105	PS		\$0.73	\$206	B	10	287	10
Kirkland Lake Northern News/This Week	Friday	8,544	PS		\$0.82	\$294	B	10	287	10
Kitchener Post	Thursday	57,887	CMCA	06/30/17	\$2.66	\$1,160	T	10	161	10
Lakefield Herald	Friday	933	CMCA	12/31/16	\$0.72	\$176	T	6	220	5
Lanark Era	Tuesday	880	CMCA	02/28/17	\$0.73	\$471	T	6	217	5
Lasalle Post	Friday	11,219	CMCA	12/31/16	\$1.25	\$428	T	6	204	5
Leamington/Wheatley Southpoint Sun Journal	Wednesday	12,672	CMCA	08/31/16	\$1.41	\$529	T	6	204	5
Listowel Banner	Wednesday	1,717	CMCA	06/30/17	\$1.08	\$1,160	T	10	161	10
Listowel Independent Plus	Thursday	28,841	CMCA	09/30/17	\$1.27	\$1,160	T	10	161	10
London, The Londoner	Thursday	140,111	CMCA	12/31/15	\$2.35	\$353	T	10	160	10
Lucknow Sentinel	Wednesday	922	CMCA	06/30/15	\$0.48	\$176	T	10	160	10
Manitoulin Expositor	Wednesday	4,473	AAM	03/31/16	\$1.01	\$635	T	6	225	5
Manitoulin West Recorder	Friday	1,167	AAM	03/31/16	\$1.01	\$635	T	6	200	5
Manotick Messenger	EO Friday	6,300	CMCA	03/31/16	\$1.21	\$353	T	6	168	5
Marathon Mercury	Tuesday	681	CMCA	11/30/16	\$1.11	\$447	T	5	222	4
Markham Economist & Sun/Stouffville Sun-Tribune	Thursday	85,216	CMCA	12/31/15	\$6.19	\$2,320	T	10	161	10
Markham Economist & Sun	Thursday	71,119	CMCA	12/31/15	\$5.31	\$1,160	T	10	161	10
Middlesex Banner	2nd/4th Wed	1,497	CMCA	06/30/17	\$1.45	\$549	T	4	175	8
Midland Penetanguishene Mirror	Thursday	21,926	CMCA	09/30/17	\$3.15	\$1,160	T	10	161	10
Mildmay Town & Country Crier	Thursday	1,372	CMCA	12/31/16	\$0.49	\$118	T	5	215	4
Millbrook Times	Monthly	4,100	CMCA	07/31/15	\$0.91	\$388	T	5	215	4
Milton Canadian Champion	Thursday	32,622	CCAB	12/31/17	\$3.19	\$1,160	T	10	161	10
Minden Times	Thursday	1,266	CMCA	06/30/17	\$0.52	\$176	T	9	189	3
Mississauga News	Thursday	168,208	CCAB	12/31/17	\$9.64	\$1,160	T	10	161	10
Mitchell Advocate	Wednesday	1,571	CMCA	12/31/17	\$0.71	\$176	T	10	160	10
Morrisburg Leader	Wednesday	1,776	CMCA	09/30/17	\$0.76	\$148	B	6	300	1
Mount Forest BizBull	Monthly	7,042	CMCA	01/31/12	\$1.67	\$88	P	2	137	
Muskoka, Muskokaregion.com	Thursday	25,991	CMCA	10/31/16	\$2.97	\$1,160	T	10	161	10
Napanee Beaver	Thursday	15,746	CMCA	12/31/16	\$0.91	\$106	T	6	160	5
Napanee Guide	Thursday	15,022	CMCA	12/31/16	\$0.78	\$429	T	10	160	10
New Hamburg Independent	Wednesday	1,718	CMCA	12/31/16	\$0.98	\$1,160	T	10	161	10
New Liskeard Temiskaming Speaker-FR	Friday	10,450	CMCA	03/31/16	\$1.74	\$559	T	5	220	4
New Liskeard Temiskaming Speaker-WE	Wednesday	2,914	CMCA	02/28/17	\$1.74	\$559	T	5	220	4
Newmarket Era/Aurora Banner/E.Gwillimbury Express	Thursday	50,435	CCAB	09/30/15	\$3.52	\$1,160	T	10	161	10
Niagara This Week	Thursday	156,878	CCAB	12/31/17	\$3.86	\$1,160	T	10	147	10
Nipigon-Red Rock Gazette	Tuesday	497	CMCA	06/30/17	\$1.15	\$412	T	5	224	4
North York Mirror	Thursday	92,407	CCAB	12/31/17	\$8.69	\$1,160	T	10	161	10
Northumberland News	Thursday	22,338	CCAB	12/31/17	\$2.75	\$1,160	T	10	161	10
Norwich Gazette	Wednesday	660	CMCA	06/30/15	\$0.73	\$546	T	10	160	10
Nunavut News/North	Monday	4,596	CMCA	03/31/17	\$2.14	incl.	T	6	215	5
Oakville Beaver	Thursday	53,249	CCAB	12/31/17	\$6.20	\$1,160	T	10	161	10
Ohsweken Turtle Island News	Wednesday	15,000	PS		\$1.88	\$776	T	6	164	5
Orangeville Banner	Thursday	23,504	CCAB	12/31/17	\$2.28	\$1,160	T	10	161	10
Orangeville Citizen	Thursday	18,467	CMCA	02/28/17	\$0.88	\$235	B	8	300	9
Orillia Today	Thursday	24,509	CMCA	03/31/17	\$3.15	\$1,160	T	10	161	10
Orleans Star	EO Thur	42,728	CMCAC	03/31/14	\$1.28	incl.	T	8	175	12
Orono Weekly Times	Wednesday	1,000	CMCA	12/31/16	\$0.73	\$378	T	5	214	4
Oshawa Express	Wednesday	35,000	PS		\$1.81	\$347	T	8	195	6
Oshawa/Whitby This Week-WE	Wednesday	81,820	CCAB	12/31/17	\$7.11	\$1,160	T	10	161	10
Oshawa/Whitby/Clarington This Week	Thursday	109,219	CCAB	12/31/17	\$8.18	\$1,160	T	10	161	10

## Display Advertising - 2018 Gross Rates

Newspaper	Issued	Circ.	Audit	Audit Date	Nat'l Line Rate	Process Colour	Format	Columns	Lines	Material Code
Oshawa/Whitby/Clarington This Week/Port Perry Star	Thursday	112,203	CCAB	12/31/17	\$8.69	\$2,320	T	10	161	10
Ottawa Community Voice - Kanata/Stittsville - <b>NEW</b>	EO Thursday	46,230	PS	03/31/18	\$2.71	\$206	T	6	147	5
Ottawa Community Voice - South - <b>NEW</b>	EO Thursday	43,046	PS	03/31/18	\$2.71	\$206	T	6	147	5
Ottawa Hill Times	Mon/Wed	14,732	CMCA	08/31/17	\$7.69	\$1,124	T	4	190	8
Paris Star	Thursday	4,910	CMCA	12/31/17	\$0.67	\$394	B	10	287	10
Parkhill/Glencoe Gazette Transcript & Free Press	Thursday	1,183	CMCA	09/30/16	\$1.20	\$282	T	6	210	5
Parry Sound Beacon Star	Friday	7,272	CMCA	06/30/17	\$2.64	\$1,160	T	10	161	10
Parry Sound North Star	Wednesday	1,900	CMCA	06/30/17	\$1.33	\$1,160	B	10	297	10
Pelham Voice of Pelham	Wednesday	6,627	CMCA	09/30/16	\$0.87	\$155	T	6	217	5
Perth Courier	Thursday	11,765	CMCA	12/31/16	\$0.57	\$1,160	T	10	161	10
Peterborough This Week-FR	Friday	42,354	CCAB	12/31/17	\$4.28	\$1,160	T	10	161	10
Peterborough This Week-WE	Wednesday	42,941	CCAB	12/31/17	\$4.28	\$1,160	T	10	161	10
Petrolia Lambton Independent	Thursday	6,000	PS		\$0.60	\$353	T	9	192	3
Petrolia Topic	Wednesday	726	CMCA	12/31/14	\$0.48	\$234	T	10	160	10
Picton County Weekly News	Thursday	11,149	CMCA	06/30/15	\$0.58	\$176	T	10	160	10
Picton Gazette	Thursday	11,450	CMCA	06/30/16	\$0.91	\$106	T	6	160	5
Port Dover Maple Leaf	Wednesday	2,919	CMCA	09/30/16	\$0.62	\$235	T	10	224	10
Port Elgin Shoreline Beacon	Tuesday	2,183	CMCA	12/31/16	\$0.86	\$147	T	10	160	10
Port Perry Star	Thursday	12,011	CCAB	12/31/17	\$2.03	\$1,160	T	10	161	10
Port Perry/Uxbridge, The Standard	Thursday	11,868	CMCA	12/31/14	\$1.22	\$176	T	6	177	5
Prescott Journal	Wednesday	1,141	CMCA	06/30/17	\$0.93	\$353	T	6	220	5
Renfrew Mercury	Thursday	13,359	CMCA	12/31/16	\$0.94	\$1,160	T	10	161	10
Richmond Hill /Thornhill Liberal	Thursday	84,047	CCAB	09/30/15	\$5.94	\$1,160	T	10	161	10
Ridgetown Independent News	Wednesday	1,619	CMCA	04/30/17	\$0.53	\$176	T	6	224	5
Sarnia Journal	Thursday	30,000	PS		\$1.40	incl.	T	9	192	3
Sarnia/Lambton County This Week	Thursday	39,476	CMCA	06/30/16	\$1.34	\$469	T	10	160	10
Sault Ste. Marie This Week	Thursday	31,122	CMCA	06/30/15	\$1.78	\$706	B	10	287	10
Scarborough Mirror	Thursday	120,479	CCAB	12/31/17	\$9.20	\$1,160	T	10	161	10
Seaforth Huron Expositor	Wednesday	1,082	CMCA	06/30/17	\$0.66	\$353	T	10	160	10
Shelburne Free Press	Thursday	3,454	PS		\$0.62	\$353	B	8	300	9
Simcoe Times-Reformer	Wednesday	18,726	CMCA	12/31/13	\$1.39	\$529	B	10	287	10
Sioux Lookout Bulletin	Wednesday	4,397	CMCA	04/30/17	\$0.99	\$264	T	6	215	5
Sioux Lookout Wawatay News	Monthly	5,450	PS		\$1.06	\$347	T	6	218	5
Smiths Falls Record News	Thursday	11,515	CMCA	12/31/16	\$0.79	\$1,160	T	10	161	10
South Bruce Independent Extra	Thursday	7,325	PS		\$0.86	\$382	T	6	217	5
St. Marys Independent	Thursday	4,392	CMCA	12/31/16	\$0.94	\$176	T	6	176	5
Stoney Creek News	Thursday	29,931	CMCA	06/30/17	\$2.73	\$1,160	T	10	161	10
Stouffville Sun-Tribune	Thursday	14,097	CMCA	12/31/15	\$1.75	\$1,160	T	10	161	10
Strathroy Age Dispatch	Thursday	843	CMCA	01/31/15	\$0.99	\$352	T	10	160	10
Sturgeon Falls, West Nipissing Tribune	Wednesday	1,639	CMCA	12/31/16	\$1.02	\$412	T	6	196	5
Sudbury Northern Life	Thursday	44,022	CCAB	12/31/17	\$2.79	\$722	T	8	196	6
Tavistock Gazette	Wednesday	1,171	CMCA	10/31/17	\$0.74	\$147	T	6	192	5
Tecumseh Shoreline Week	Friday	17,362	CMCA	12/31/16	\$1.62	\$428	T	6	204	5
Terrace Bay-Schreiber News	Tuesday	291	CMCA	06/30/17	\$1.15	\$412	T	5	224	4
Thamesville Herald	Wednesday	814	CMCA	02/28/16	\$0.41	\$353	T	9	192	3
Thessalon North Shore Sentinel	Wednesday	1,613	CMCA	02/28/17	\$0.71	\$118	T	6	161	5
Thunder Bay Source	Thursday	43,717	CMCA	12/31/16	\$1.75	\$404	T	9	157	3
Tilbury Times	Tuesday	910	CMCA	12/31/16	\$1.04	\$428	T	6	204	5
Tillsonburg Independent News	Wednesday	10,355	CMCA	06/30/15	\$1.19	\$556	B	10	287	10
Tillsonburg News	Friday	1,173	CMCA	12/31/15	\$1.08	\$556	B	10	287	10
Timmins Times	Thursday	17,900	CMCA	12/31/15	\$1.42	\$386	T	9	160	3
Toronto Bloor West-Parkdale Villager	Thursday	39,936	CCAB	12/31/17	\$3.48	\$1,160	T	10	161	10
Toronto City Centre Mirror	Thursday	25,185	CCAB	12/31/17	\$4.88	\$1,160	T	10	161	10

## Display Advertising - 2018 Gross Rates

Newspaper	Issued	Circ.	Audit	Audit Date	Nat'l Line Rate	Process Colour	Format	Columns	Lines	Material Code
Toronto Correio da Manha	Tue/Fri	17,800	PS		\$2.64	\$529	T	6	180	
Toronto Correo Canadiense	Thursday	20,000	PS		\$2.64	\$529	T	6	180	
Toronto Diversity Reporter	Wednesday	21,308	CMCA	12/31/13	\$3.21	\$362	T	4	220	8
Toronto Kanadai-Amerikai Magyarasag	Saturday	1,771	CMCA	02/28/17	\$1.05	\$100	B	8	290	5
Toronto NOW	Thursday	89,769	CCAB	12/31/17	Modular Only		T	5	158	
Toronto Russian Express	Friday	9,000	PS		\$0.82	\$229	T	5	215	4
Toronto Salam Toronto	Thursday	7,400	CMCA	12/31/15	\$1.42	50% of space	T	4	203	8
Toronto Sunday Times	Thursday	30,500	CMCA	02/28/12	\$1.18	\$471	B	8	294	5
Toronto Thoi Bao	Thursday	9,886	CMCA	12/31/17	\$0.80	\$1,200	T	4	186	
Toronto Weekly Punjabi Awaaz	Friday	9,900	CMCA	02/28/16	\$2.46	\$489	B	5	292	
Toronto Weekly Voice	Friday	29,300	CMCA	02/28/16	\$2.92	\$489	B	5	292	
Toronto Zwiaskowiec	Tuesday	1,346	CMCA	12/31/14	\$1.21	\$188	T	4	155	
Trenton Trentonian	Thursday	15,160	CMCA	12/31/16	\$0.58	\$176	T	10	160	10
Tweed News	Wednesday	821	CMCA	04/30/17	\$1.06	\$588	B	6	294	2
Uxbridge Cosmos	Thursday	8,850	CMCA	12/31/13	\$0.94	\$176	T	5	189	4
Uxbridge Times-Journal	Thursday	8,803	CCAB	12/31/17	\$1.70	\$1,160	T	10	161	10
Vankleek Hill Review	Wednesday	3,356	CMCA	06/30/17	\$0.91	\$580	B	8	300	11
Vaughan Citizen	Thursday	57,814	CMCA	12/31/15	\$3.41	\$1,160	T	10	161	10
Walkerton Herald Times	Thursday	1,215	CMCA	06/30/17	\$0.93	\$1,160	T	10	161	10
Wallaceburg Courier Press	Thursday	8,914	CMCA	06/30/15	\$0.75	\$118	T	10	160	10
Wasaga/Stayner Sun	Thursday	13,051	CMCA	12/31/16	\$2.35	\$1,160	T	10	161	10
Waterdown Flamborough Review	Thursday	14,075	CCAB	12/31/17	\$1.33	\$1,160	T	10	161	10
Waterloo Chronicle	Thursday	30,611	CMCA	03/31/17	\$1.67	\$1,160	T	10	161	10
Wawa Algoma News Review	Wednesday	532	CMCA	03/31/17	\$0.60	\$671	T	5	227	4
West Lorne West Elgin Chronicle	Thursday	5,647	CMCA	12/31/14	\$0.91	\$352	T	10	160	10
Westport Review-Mirror	Thursday	1,710	CMCA	02/28/17	\$0.80	\$176	T	6	210	5
Warton Echo	Tuesday	1,356	CMCA	12/31/16	\$0.78	\$59	T	10	160	10
Winchester Press	Wednesday	2,813	CMCA	06/30/17	\$1.01	\$412	T	6	220	5
Wingham Advance Times	Wednesday	735	CMCA	06/30/17	\$0.93	\$1,160	T	10	161	10
York Guardian	Thursday	28,532	CCAB	12/31/17	\$2.39	\$1,160	T	10	161	10



## Display Advertising - 2018 Gross Rates

Newspaper	Issued	Circ.	Audit	Audit Date	Nat'l Line Rate	Process Colour	Format	Columns	Lines	Material Code
-----------	--------	-------	-------	------------	-----------------	----------------	--------	---------	-------	---------------

**Eastern Ontario Packages:**

<b>Quinte Community Newspaper Group</b> Belleville & Region Community Press, Picton County Weekly News, Trentonian	Thursday	72,700	CMCA	12/31/16	\$2.31	\$353	T	10	160	10
---	----------	--------	------	----------	--------	-------	---	----	-----	----

**Central Ontario Packages:**

<b>Hamilton Community News</b> Ancaster News, Dundas Star News, Hamilton Mountain News, Stoney Creek News	Thursday	108,022	CMCA	06/30/17	\$8.44	\$4,640	T	10	161	10
<b>Toronto, All Metroland Publications</b> Toronto Bloor West-Parkdale Villager, Toronto City Centre Mirror, East York/Beach Mirror, Etobicoke Guardian, North York Mirror, Scarborough Mirror, York Guardian	Thursday	431,329	CCAB	12/31/17	\$39.37	\$9,280	T	10	161	10