

Multicultural Community Newspapers Display Advertising - 2018 Gross Rates

Newspaper	Issued	Circ.	Audit	Audit Date	Natl. Line Rate	Process Colour	Format	Columns	Lines	Material Code
Aboriginal Community										
Caledonia The Sachem	Thursday	21,943	CMCA	12/31/15	\$1.60	\$1,160	T	10	161	10
Manitoulin Expositor	Wednesday	4,473	AAM	03/31/16	\$1.01	\$635	T	6	225	5
Nunavut News/North	Monday	4,596	CMCA	03/31/17	\$2.14	incl.	T	6	215	5
Ohsweken Turtle Island News	Wednesday	15,000	PS		\$1.88	\$776	T	6	164	5
Sioux Lookout Wawatay News	Monthly	5,450	PS		\$1.06	\$347	T	6	218	5
French Community										
Cornwall Express	Thursday	36,541	CMCA	12/31/16		Modular only	T	8	175	12
Hawkesbury Le Carillon	Friday	14,900	PS		\$1.15	\$353	T	8	175	
Hungarian Community										
Toronto Kanadai-Amerikai Magyarsag	Saturday	1,771	CMCA	02/28/17	\$1.05	\$100	B	8	290	5
Multicultural Community										
Toronto Diversity Reporter	Wednesday	21,308	CMCA	12/31/13	\$3.21	\$362	T	4	220	8
Persian Community										
Toronto Salam Toronto	Thursday	7,400	CMCA	12/31/15	\$1.42	50% of space	T	4	203	8
Polish Community										
Toronto Zwiazkowiec	Tuesday	1,346	CMCA	12/31/14	\$1.21	\$188	T	4	155	
Portuguese Community										
Toronto Correio da Manha	Tue/Fri	17,800	PS		\$2.64	\$529	T	6	180	
Russian Community										
Toronto Russian Express	Friday	9,000	PS		\$0.82	\$229	T	5	215	4
South Asian Community										
Toronto Sunday Times	Thursday	30,500	CMCA	02/28/12	\$1.18	\$471	B	8	294	5
Toronto Weekly Punjabi Awaaz	Friday	9,900	CMCA	02/28/16	\$2.46	\$489	B	5	292	
Toronto Weekly Voice	Friday	29,300	CMCA	02/28/16	\$2.92	\$489	B	5	292	
Spanish Community										
Toronto Correo Canadiense	Thursday	20,000	PS		\$2.64	\$529	T	6	180	
Vietnamese Community										
Toronto Thoi Bao	Thursday	9,740	CMCA	06/30/17	\$0.80	\$1,200	T	4	186	