

## Quebec Newspapers Display Advertising - 2018 Gross Rates

Newspaper	Language	Issued	Circ.	Audit	Audit Date	Natl. Line Rate	Process Colour	Format	Columns	Lines	Material Code
Aylmer Bulletin d'Aylmer	Bilingual	Wednesday	22,246	CMCA	02/28/16	\$1.20	\$476	T	6	155	5
Chelsea/Buckingham, West Quebec Post	English	Friday	5,975	CMCA	02/28/16	\$0.93	\$452	T	6	155	5
Chelsea/Wakefield, Low Down to Hull & Back News	English	Wednesday	2,531	CMCA	01/31/17	\$0.75	\$235	T	5	215	4
Deux-Montagnes/Rosemère North Shore News	English	EO Sat	11,017	CMCA	06/30/13	\$1.18	\$765	T	8	175	
Gaspé Spec	English	Wednesday	2,212	CMCA	06/30/16	\$1.00	\$275	T	5	220	4
Kahnawake Eastern Door	English	Friday	1,026	CMCA	06/30/16	\$0.84	\$229	T	5	220	4
Laval News	English	EO Sat	27,982	CMCA	06/30/16	\$1.41	\$765	T	8	196	
Montreal Suburban-All Editions	English	Wednesday	130,304	CMCA	06/30/13	\$4.85	\$1,515	T	8	175	12
Montreal Suburban-City Edition	English	Wednesday	63,319	CMCA	06/30/13	\$2.54	\$600	T	8	175	12
Montreal Suburban-North/East Edition	English	Wednesday	26,746	CMCA	06/30/13	\$1.27	\$600	T	8	175	12
Montreal Suburban-West Island Edition	English	Wednesday	40,239	CMCA	06/30/13	\$1.95	\$600	T	8	175	12
Nunavut/Nunavik Nunatsiaq News	Bilingual	Friday	5,294	CMCA	12/31/16	\$5.00	\$500	T	6	215	5
Pontiac Journal du Pontiac	Bilingual	EO Wed	15,530	CMCA	02/28/16	\$1.08	\$351	T	6	160	5
Pontiac, The Equity	Bilingual	Wednesday	2,882	CMCA	06/30/16	\$0.81	\$419	B	8	300	5
Quebec Chronicle-Telegraph	English	Wednesday	980	CMCA	12/31/16	\$1.35	\$399	T	6	218	5
Sherbrooke Record-FR	English	Friday	4,344	AAM	03/31/11	\$1.33	\$827	T	8	195	
Sherbrooke Record-MO-TH	English	Mon-Thur	17,376	AAM	03/31/11	\$1.27	\$827	T	8	195	

## Quebec Newspapers Classified Display - 2018 Gross Rates

Newspaper	Language	Issued	Circ.	Line Rate	Format	Columns	Lines	Material Code
AylmerBulletind'Aylmer	Bilingual	Wednesday	22,246	\$1.20	T	8	155	7
Chelsea/Buckingham,WestQuebecPost	English	Friday	5,975	\$0.93	T	8	155	7
Chelsea/Wakefield,LowDowntoHull&BackNews	English	Wednesday	2,531	\$0.00	T	5	215	4
Deux-Montagnes/RosemèreNorthShoreNews	English	EO Sat	11,017	\$1.18	T	8	175	12
GaspéSpec	English	Wednesday	2,212	\$1.00	T	5	220	4
KahnawakeEasternDoor	English	Friday	1,026	\$0.84	T	5	220	4
LavalNews	English	EO Sat	27,982	\$1.41	T	8	196	12
MontrealSuburban-AllEditions	English	Wednesday	130,304	\$4.79	T	7	175	13
MontrealSuburban-CityEdition	English	Wednesday	63,319	\$3.15	T	7	175	13
MontrealSuburban-North/EastEdition	English	Wednesday	26,746	\$1.46	T	7	175	13
MontrealSuburban-WestIslandEdition	English	Wednesday	40,239	\$2.18	T	7	175	13
Nunavut/NunavikNunatsiaqNews	Bilingual	Friday	5,294	\$5.00	T	9	215	3
PontiacJournalduPontiac	Bilingual	EO Wed	15,530	\$1.08	T	6	160	5
Pontiac,TheEquity	Bilingual	Wednesday	2,882	\$1.05	B	8	300	5
QuebecChronicle-Telegraph	English	Wednesday	980	\$1.35	T	6	218	5
SherbrookeRecord-FR	English	Friday	4,344	\$1.33	T	8	195	12
SherbrookeRecord-MO-TH	English	Mon-Thur	17,376	\$1.27	T	8	195	12

## Quebec Newspapers Pre-Printed Inserts - 2018 Net Rates

Newspaper	Language	Issued	Circ.	1x/ Year	12x/ Year	26x/ year	52x/ Year	Shipping Address
Aylmer Bulletin d'Aylmer	Bilingual	Wednesday	22,246	\$72	\$72	\$72	\$72	12800 rue Brault Mirabel, QC J7J 1P3
Chelsea/Buckingham, West Quebec Post	English	Friday	5,975	\$72	\$72	\$72	\$72	12800 rue Brault Mirabel, QC J7J 1P3
Chelsea/Wakefield, Low Down to Hull & Back News	English	Wednesday	2,531	\$100	\$85	\$75	\$65	65 Lorne St. Smiths Falls, ON K7A 4T1
Deux-Montagnes/Rosemère North Shore News	English	EO Sat	11,017	\$85	\$85	\$85	\$85	10807 Mirabeau Anjou, QC H1J 1T7
Gaspé Spec	English	Wednesday	2,212	\$95	\$95	\$95	\$95	128 Gerard D. Levesque New Carlisle, QC G0C 1Z0
Kahnawake Eastern Door	English	Friday	1,026	\$140	\$140	\$140	\$140	8685 Rue du Creusot Saint-Leonard, QC H1P 2W2
Laval News	English	EO Sat	27,982	\$85	\$85	\$85	\$85	10807 Mirabeau Anjou, QC H1J 1T7
Montreal Suburban-City Edition	English	Wednesday	63,319	\$60	\$57	\$54	\$50	12300 Metropolitan E. Pointe-aux-Trembles, QC H1B 5Y2
Montreal Suburban-North/East Edition	English	Wednesday	26,746	\$60	\$57	\$54	\$50	12300 Metropolitan E. Pointe-aux-Trembles, QC H1B 5Y2
Montreal Suburban-West Island Edition	English	Wednesday	40,239	\$60	\$57	\$54	\$50	12300 Metropolitan E. Pointe-aux-Trembles, QC H1B 5Y2
Nunavut/Nunavik Nunatsiaq News	Bilingual	Friday	5,294	\$273	\$273	\$273	\$273	130 Adrien-Robert Industrial Park Hull, QC J8Y 3S2
Pontiac Journal du Pontiac	Bilingual	EO Wed	15,530	\$72	\$72	\$72	\$72	12800 rue Brault Mirabel, QC J7J 1P3
Pontiac, The Equity	Bilingual	Wednesday	2,882	\$80	\$80	\$80	\$80	133 Centre Street Shawville, QC J0X 2Y0
Quebec Chronicle-Telegraph	English	Wednesday	980	\$100	\$100	\$100	\$100	2555 Watt, local 6 Ste-Foy, QC G1P 3T2
Sherbrooke Record-FR	English	Friday	4,344	\$55	\$55	\$53	\$53	6 Mallory St. Sherbrooke, QC J1M 2E2
Sherbrooke Record-MO-TH	English	Mon-Thur	17,376	\$55	\$55	\$53	\$53	6 Mallory St. Sherbrooke, QC J1M 2E2

### GUIDELINES FOR SHIPPING & BUNDLING

- Inserts are to be bundled in 100s (one hundreds) and either packed in cartons or shrink-wrapped on skids.
- Inserts to arrive at the paper 7 days prior to publication date.
- Skids MUST be clearly marked with the newspaper name, date of insertion, name of flyer, and quantity provided.

For further information, please call 416-923-7724

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