



We deliver Ontario - in PRINT and ONLINE!

Reach engaged and involved Ontarians in just one call, one buy, one invoice



Proudly Representing Ontario's Community Newspapers

\* 310 newspapers reaching 5.8 million households

**NOW**

Ad\*Reach represents their Online Community News Sites!

\* 190 Community News Sites  
with Average Monthly Impressions of 12 Million.  
Advertise on All Ontario sites  
or through a combination of geographic zones

**Rates:**

\$17 CPM Net Per Order  
Volume Rates Available  
\* Book All Ontario sites,  
or a combination of geographic zones

**Specs:**

- \* Leaderboard ads (728 x 90 pixels)
- \* File size up to 40 kilobyte, in gif, jpg or standard flash format
- \* Ads published Run of Site (ROS)
- \* Bookings and ad material must be received 5 days prior to launch



***Let us assist you in your campaign planning***

Ad\*Reach Ontario

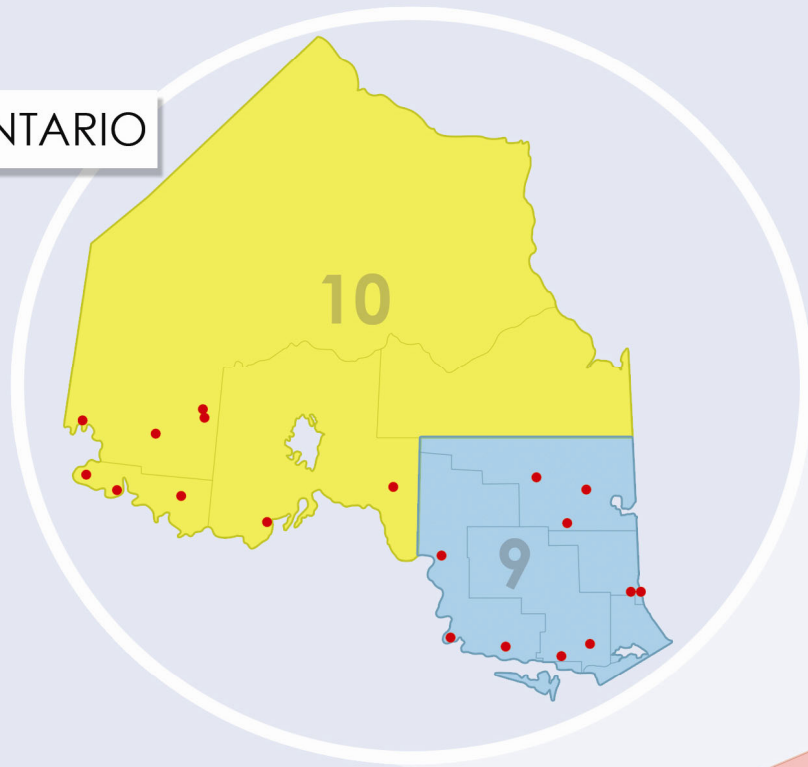
**Ted Brewer**  
National Account Manager  
416-350-2107 ext 24  
t.brewer@ocna.org



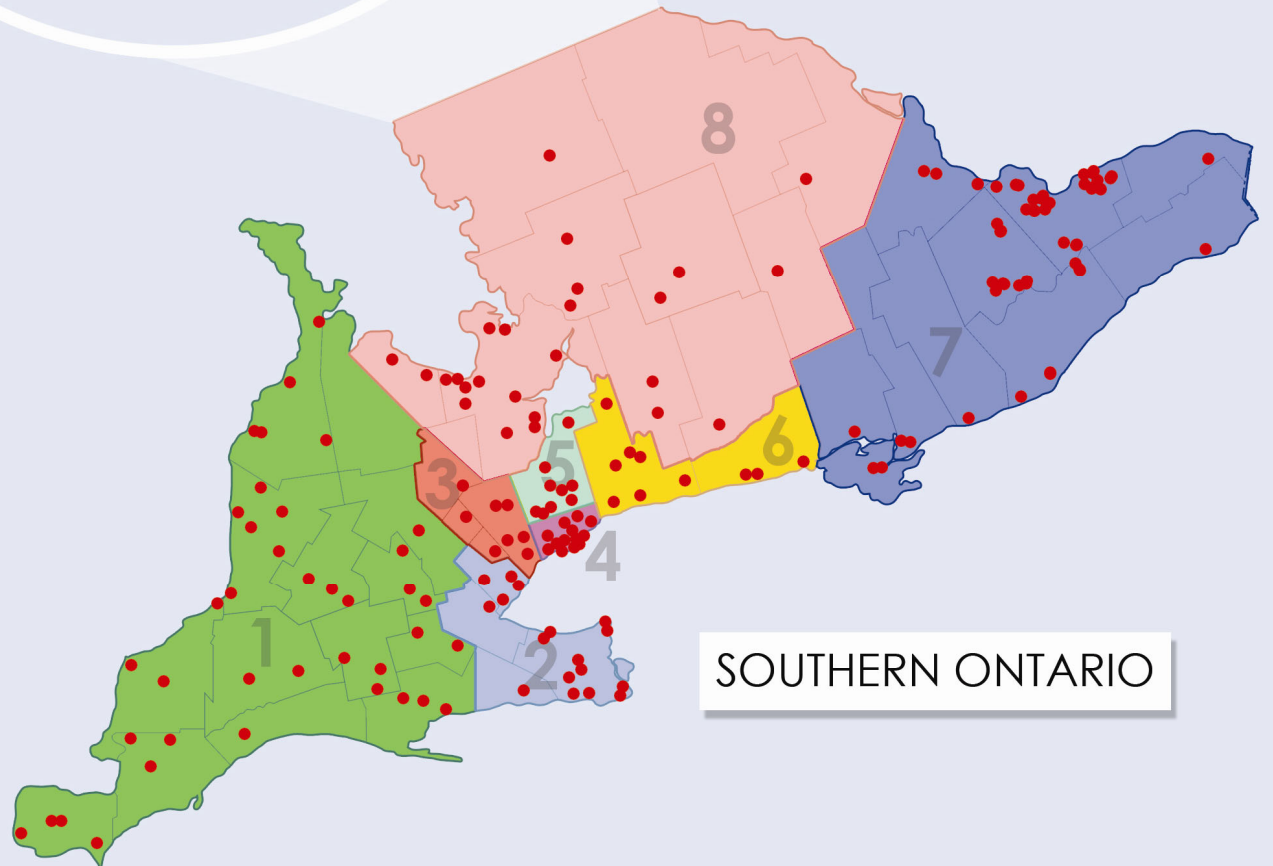
(adreach.ca)

**Minna Schmidt**  
Manager of Sales  
416-350-2107 ext 22  
m.schmidt@ocna.org

# NORTHERN ONTARIO



- 1 SOUTHWEST
- 2 HALTON/NIAGARA
- 3 PEEL
- 4 METRO TORONTO
- 5 YORK
- 6 DURHAM/NORTHUMBERLAND
- 7 EAST
- 8 COTTAGE COUNTRY
- 9 NORTH-CENTRAL
- 10 NORTHWEST



# SOUTHERN ONTARIO

Zone	Community News URL	Associated Community Newspaper
<b>ALL OF ONTARIO</b>		
190 Newspapers Average Monthly Impressions 12 Million		

Or A Combination Of:

**ZONE 1 - SOUTHWEST ONTARIO**

40 Newspapers  
Average Monthly Impressions  
908,000



- [amherstburgecho.com](http://amherstburgecho.com)
- [northhuron.on.ca](http://northhuron.on.ca)
- [cambridgetimes.ca](http://cambridgetimes.ca)
- [chathamthisweek.com](http://chathamthisweek.com)
- [clintonnewsrecord.com](http://clintonnewsrecord.com)
- [delhinewsrecord.com](http://delhinewsrecord.com)
- [northkentleader.com](http://northkentleader.com)
- [observerextra.com](http://observerextra.com)
- [essexfreepress.ca](http://essexfreepress.ca)
- [theessexvoice.com](http://theessexvoice.com)
- [wellingtonadvertiser.com](http://wellingtonadvertiser.com)
- [goderichsignalstar.com](http://goderichsignalstar.com)
- [lakeshoreadvance.com](http://lakeshoreadvance.com)
- [grandbendstrip.com](http://grandbendstrip.com)
- [ingersolltimes.com](http://ingersolltimes.com)
- [independent.on.ca](http://independent.on.ca)
- [kincardineneews.com](http://kincardineneews.com)
- [kitchenercitizen.com](http://kitchenercitizen.com)
- [kitchenercommunitynews.com](http://kitchenercommunitynews.com)
- [leamingtonpostandshopper.com](http://leamingtonpostandshopper.com)
- [thelondoner.ca](http://thelondoner.ca)
- [lucknowsentrinel.com](http://lucknowsentrinel.com)
- [mitchelladvocate.com](http://mitchelladvocate.com)
- [norwichgazette.com](http://norwichgazette.com)
- [theturtleislandnews.com](http://theturtleislandnews.com)
- [parisstaronline.com](http://parisstaronline.com)
- [petroliatopic.com](http://petroliatopic.com)
- [inportdover.com](http://inportdover.com)
- [shorelinebeacon.com](http://shorelinebeacon.com)
- [sarniathisweek.com](http://sarniathisweek.com)
- [seaforthuronexpositor.com](http://seaforthuronexpositor.com)
- [simcoereformer.ca](http://simcoereformer.ca)
- [thepost.on.ca](http://thepost.on.ca)
- [citizennews.ca](http://citizennews.ca)
- [strathroyagedispatch.com](http://strathroyagedispatch.com)
- [tavistock.on.ca](http://tavistock.on.ca)
- [tillsonburgnews.com](http://tillsonburgnews.com)
- [wallaceburgcourierpress.com](http://wallaceburgcourierpress.com)
- [thechronicle-online.com](http://thechronicle-online.com)
- [wiartonecho.com](http://wiartonecho.com)

- Amherstburg Echo
- Blyth/Brussels Citizen
- Cambridge Times
- Chatham This Week
- Clinton News Record
- Delhi News Record
- Dresden/Bothwell Leader Spirit
- Elmira-Woolwich Observer
- Essex Free Press
- Essex Voice
- Fergus Wellington Advertiser
- Goderich Signal-Star
- Grand Bend Lakeshore Advance
- Grand Bend Strip
- Ingersoll Times
- Kincardine Independent
- Kincardine News
- Kitchener Citizen
- Kitchener Community News
- Leamington Post
- London, The Londoner
- Lucknow Sentinel
- Mitchell Advocate
- Norwich Gazette
- Ohsweken Turtle Island News
- Paris Star
- Petrolia Topic
- Port Dover Maple Leaf
- Port Elgin Shoreline Beacon
- Sarnia/Lambton This Week
- Seaforth Huron Expositor
- Simcoe Tuesday Times-Reformer
- South Grey/Bruce, The Post
- Stratford Citizen
- Strathroy Age Dispatch
- Tavistock Gazette
- Tillsonburg News
- Wallaceburg Courier Press
- West Elgin Chronicle
- Warton Echo

## **ZONE 2 - HALTON/NIAGARA**

16 Newspapers  
Average Monthly  
Impressions  
666,000



[haltonsearch.com](http://haltonsearch.com)  
[dunnvillechronicle.com](http://dunnvillechronicle.com)  
[niagarathisweek.com](http://niagarathisweek.com)  
[forterietimes.ca](http://forterietimes.ca)  
[niagarathisweek.com](http://niagarathisweek.com)  
[westniagaranews.ca](http://westniagaranews.ca)  
[haltonsearch.com](http://haltonsearch.com)  
[niagaraadvance.ca](http://niagaraadvance.ca)  
[niagarathisweek.com](http://niagarathisweek.com)  
[niagarathisweek.com](http://niagarathisweek.com)  
[haltonsearch.com](http://haltonsearch.com)  
[haltonsearch.com](http://haltonsearch.com)  
[pelhamnews.ca](http://pelhamnews.ca)  
[inportnews.ca](http://inportnews.ca)  
[niagarathisweek.com](http://niagarathisweek.com)  
[haltonsearch.com](http://haltonsearch.com)

Burlington Post  
Dunnville Chronicle  
Fort Erie Post  
Fort Erie Times  
Grimsby Lincoln News  
Grimsby, West Niagara News  
Milton Canadian Champion  
Niagara Advance  
Niagara This Week  
Niagara-on-the-Lake Town Crier  
Oakville Beaver  
Oakville Today  
Pelham News  
Port Colborne In Port News  
Port Colborne Leader  
Waterdown Flamborough Review

## **ZONE 3 - PEEL REGION**

8 Newspapers  
Average Monthly  
Impressions  
2,082,000



[northpeel.com](http://northpeel.com)  
[northpeel.com](http://northpeel.com)  
[caledoncitizen.com](http://caledoncitizen.com)  
[northpeel.com](http://northpeel.com)  
[northpeel.com](http://northpeel.com)  
[northpeel.com](http://northpeel.com)  
[mississauga.com](http://mississauga.com)  
[northpeel.com](http://northpeel.com)

Brampton Guardian  
Brampton South Asian Focus  
Caledon Citizen  
Caledon Enterprise  
Erin Advocate  
Georgetown/Acton Independent & Free Press  
Mississauga News  
Orangeville Banner

## **ZONE 4 - METRO TORONTO**

21 Newspapers  
Average Monthly  
Impressions  
491,000



[cjnews.com](http://cjnews.com)  
[insidetoronto.com](http://insidetoronto.com)  
[insidetoronto.com](http://insidetoronto.com)  
[insidetoronto.com](http://insidetoronto.com)  
[insidetoronto.com](http://insidetoronto.com)  
[insidetoronto.com](http://insidetoronto.com)  
[insidetoronto.com](http://insidetoronto.com)  
[thebulletin.ca](http://thebulletin.ca)  
[insidetoronto.com](http://insidetoronto.com)  
[salamtoronto.ca](http://salamtoronto.ca)  
[sundaytimescanada.com](http://sundaytimescanada.com)  
[mytowncrier.ca](http://mytowncrier.ca)  
[insidetoronto.com](http://insidetoronto.com)

Canadian Jewish News  
East York/Riverdale/Beach Mirror  
Etobicoke Guardian  
North York Mirror  
Scarborough Mirror  
Toronto Bloor West Villager/Annex Guardian  
Toronto City Centre Mirror  
Toronto Downtown Bulletin  
Toronto Parkdale Liberty-Villager  
Toronto Salam Toronto  
Toronto Sunday Times  
Toronto Town Crier Newspaper Group (9 papers)  
York Guardian

## **ZONE 5 - YORK REGION**

9 Newspapers  
Average Monthly  
Impressions  
1,217,000



[yorkregion.com](http://yorkregion.com)  
[kingsentinel.com](http://kingsentinel.com)  
[yorkregion.com](http://yorkregion.com)  
[yorkregion.com](http://yorkregion.com)  
[yorkregion.com](http://yorkregion.com)  
[yorkregion.com](http://yorkregion.com)  
[yorkregion.com](http://yorkregion.com)  
[corrieretandem.com](http://corrieretandem.com)  
[vaughantoday.ca](http://vaughantoday.ca)

Georgina Advocate  
King Township Sentinel  
Markham Economist & Sun  
Newmarket Era/Aurora Banner  
Richmond Hill/Thornhill Liberal  
Stouffville Sun-Tribune  
Vaughan Citizen  
Vaughan Tandem  
Vaughan Today

**ZONE 6 - DURHAM/NORTHUMBERLAND**

10 Newspapers  
Average Monthly Impressions  
2,202,000



[durhamregion.com](http://durhamregion.com)  
[durhamregion.com](http://durhamregion.com)  
[durhamregion.com](http://durhamregion.com)  
[durhamregion.com](http://durhamregion.com)  
[northumberlandtoday.com](http://northumberlandtoday.com)  
[durhamregion.com](http://durhamregion.com)  
[durhamregion.com](http://durhamregion.com)  
[thescugogstandard.ca](http://thescugogstandard.ca)  
[durhamregion.com](http://durhamregion.com)  
[durhamregion.com](http://durhamregion.com)

Ajax/Pickering News Advertiser  
Brighton Independent  
Clarington This Week  
Northumberland News  
NorthumberlandToday.com  
Oshawa This Week  
Port Perry Star  
Port Perry Scugog Standard  
Uxbridge Times-Journal  
Whitby This Week

**ZONE 7 - EASTERN ONTARIO**

41 Newspapers  
Average Monthly Impressions  
560,000



[youottawaregion.com](http://youottawaregion.com)  
[emcaltmontecarletonplace.ca](http://emcaltmontecarletonplace.ca)  
[youottawaregion.com](http://youottawaregion.com)  
[emcarnprior.ca](http://emcarnprior.ca)  
[communitypress-online.com](http://communitypress-online.com)  
[emcstlawrence.ca](http://emcstlawrence.ca)  
[cornwallseawaynews.com](http://cornwallseawaynews.com)  
[eastottawa.ca](http://eastottawa.ca)  
[gananoquereporter.com](http://gananoquereporter.com)  
[emckanata.ca](http://emckanata.ca)  
[youottawaregion.com](http://youottawaregion.com)  
[youottawaregion.com](http://youottawaregion.com)  
[emckemptville.ca](http://emckemptville.ca)  
[kingstonthisweek.com](http://kingstonthisweek.com)  
[emcmanotickwinchester.ca](http://emcmanotickwinchester.ca)  
[napaneebeaver.com](http://napaneebeaver.com)  
[napaneeguide.com](http://napaneeguide.com)  
[emcnepeanbarrhaven.ca](http://emcnepeanbarrhaven.ca)  
[youottawaregion.com](http://youottawaregion.com)  
[emcorleans.ca](http://emcorleans.ca)  
[eastottawa.ca](http://eastottawa.ca)  
[emcottawaeast.ca](http://emcottawaeast.ca)  
[embassymag.ca](http://embassymag.ca)  
[hilltimes.com](http://hilltimes.com)  
[emcottawasouth.ca](http://emcottawasouth.ca)  
[youottawaregion.com](http://youottawaregion.com)  
[emcottawawest.ca](http://emcottawawest.ca)  
[youottawaregion.com](http://youottawaregion.com)  
[emcperth.ca](http://emcperth.ca)  
[countyweeklynews.ca](http://countyweeklynews.ca)  
[pictongazette.com](http://pictongazette.com)  
[youottawaregion.com](http://youottawaregion.com)  
[emcsmithsfalls.ca](http://emcsmithsfalls.ca)  
[youottawaregion.com](http://youottawaregion.com)  
[youottawaregion.com](http://youottawaregion.com)  
[emcstittsvillerichmond.ca](http://emcstittsvillerichmond.ca)  
[thereview.ca](http://thereview.ca)  
[emcwestcarlton.ca](http://emcwestcarlton.ca)  
[youottawaregion.com](http://youottawaregion.com)

Almonte /Carleton Place Canadian-Gazette  
Almonte/Carleton Place Record EMC  
Arnprior Chronicle-Guide  
Arnprior EMC  
Belleville Quinte Community Press  
Brockville St. Lawrence EMC  
Cornwall Seaway News  
East Ottawa Star  
Gananoque Reporter  
Kanata EMC  
Kanata Kourier-Standard  
Kemptville Advance  
Kemptville Record EMC  
Kingston This Week  
Manotick/Winchester EMC  
Napanea Beaver  
Napanea Guide  
Nepean/Barrhaven EMC  
Nepean-Barrhaven This Week  
Orleans EMC  
Orleans Star  
Ottawa East EMC  
Ottawa Embassy  
Ottawa Hill Times  
Ottawa South EMC  
Ottawa South Weekender  
Ottawa West EMC  
Perth Courier, Perth Courier Weekender  
Perth Record EMC  
Picton County Weekly News  
Picton Gazette  
Renfrew Mercury, Renfrew Merc. Weekender  
Smiths Falls Record EMC  
Smiths Falls This Week  
Stittsville News  
Stittsville/Richmond EMC  
Vankleek Hill Review  
West Carleton EMC  
West Carleton Review

**ZONE 8 - COTTAGE COUNTRY**

26 Newspapers  
Average Monthly  
Impressions  
1,334,000



- [simcoe.com](http://simcoe.com)
- [bancroftthisweek.com](http://bancroftthisweek.com)
- [simcoe.com](http://simcoe.com)
- [barrysbaythisweek.com](http://barrysbaythisweek.com)
- [simcoe.com](http://simcoe.com)
- [muskokaregion.com](http://muskokaregion.com)
- [mykawartha.com](http://mykawartha.com)
- [muskokaregion.com](http://muskokaregion.com)
- [theenterprisebulletin.com](http://theenterprisebulletin.com)
- [simcoe.com](http://simcoe.com)
- [creemore.com](http://creemore.com)
- [muskokaregion.com](http://muskokaregion.com)
- [haliburtonecho.on.ca](http://haliburtonecho.on.ca)
- [muskokaregion.com](http://muskokaregion.com)
- [simcoe.com](http://simcoe.com)
- [innisfilscope.com](http://innisfilscope.com)
- [mykawartha.com](http://mykawartha.com)
- [thepost.ca](http://thepost.ca)
- [simcoe.com](http://simcoe.com)
- [midlandfreepress.com](http://midlandfreepress.com)
- [simcoe.com](http://simcoe.com)
- [mindentimes.on.ca](http://mindentimes.on.ca)
- [simcoe.com](http://simcoe.com)
- [mykawartha.com](http://mykawartha.com)
- [simcoe.com](http://simcoe.com)
- [simcoe.com](http://simcoe.com)

- Alliston Herald
- Bancroft This Week
- Barrie Advance
- Barry's Bay This Week
- Blue Mountain Courier Herald
- Bracebridge Examiner
- Brock Citizen
- Burks Falls Almaguin News
- Collingwood Enterprise-Bulletin
- Collingwood/Wasaga Connection
- Creemore Echo
- Gravenhurst Banner
- Haliburton County Echo
- Huntsville Forester
- Innisfil Journal
- Innisfil Scope
- Kawartha Lakes This Week
- Lindsay Post
- Meaford Express
- Midland Free Press
- Midland Mirror
- Minden Times
- Orillia Today
- Peterborough This Week
- Stayner Sun
- Wasaga Sun

**ZONE 9 - NORTH-CENTRAL ONTARIO**

10 Newspapers  
Average Monthly  
Impressions  
757,000



- [cochranetimespost.com](http://cochranetimespost.com)
- [elliottlakestandard.ca](http://elliottlakestandard.ca)
- [midnorthmonitor.com](http://midnorthmonitor.com)
- [kapuskasingtimes.com](http://kapuskasingtimes.com)
- [weekender.northernontario.ca](http://weekender.northernontario.ca)
- [speaker.northernontario.ca](http://speaker.northernontario.ca)
- [saultthisweek.com](http://saultthisweek.com)
- [northernlife.ca](http://northernlife.ca)
- [timminstimes.com](http://timminstimes.com)
- [thealgomanews.ca](http://thealgomanews.ca)

- Cochrane Times-Post
- Elliot Lake Standard
- Espanola Mid-North Monitor
- Kapuskasing Northern Times
- New Liskeard Tem. Speaker Weekender
- New Liskeard Temiskaming Speaker
- Sault Ste. Marie This Week
- Sudbury Northern Life
- Timmins Times
- Wawa Algoma News Review

**ZONE 10 - NORTHWEST ONTARIO**

9 Newspapers  
Average Monthly  
Impressions  
1,677,000



- [atikokanprogress.ca](http://atikokanprogress.ca)
- [thedrydenobserver.ca](http://thedrydenobserver.ca)
- [fftimes.com](http://fftimes.com)
- [lotwenterprise.com](http://lotwenterprise.com)
- [theecho.ca](http://theecho.ca)
- [rainyriverrecord.com](http://rainyriverrecord.com)
- [siouxbulletin.com](http://siouxbulletin.com)
- [wawataynews.ca](http://wawataynews.ca)
- [tbnewswatch.com](http://tbnewswatch.com)

- Atikokan Progress
- Dryden Observer
- Fort Frances Times
- Kenora Lake of the Woods Enterprise
- Manitouwadge Echo
- Rainy River Record
- Sioux Lookout Bulletin
- Sioux Lookout Wawatay News
- Thunder Bay's Source

