

Classified Display - 2019 Gross Rates

Newspaper	Issued	Circ.	Line Rate	Format	Columns	Lines	Material Code
Ajax/Pickering News Advertiser-TH	Thursday	53,176	\$4.50	T	10	161	11
Ajax/Pickering News Advertiser-WE	Wednesday	53,217	\$4.50	T	10	161	11
Alexandria Glengarry News	Wednesday	4,039	\$0.92	B	8	295	5
Alliston Herald	Thursday	22,890	\$1.35	T	10	161	11
Amherstburg River Town Times	Wednesday	9,442	\$0.88	T	6	210	5
Ancaster/Dundas News	Thursday	27,713	\$1.25	T	10	161	11
Arnprior Chronicle-Guide	Thursday	7,380	\$0.00	T	10	161	11
			See Renfrew Mercury/Arnprior Chronicle-Guide				
Atikokan Progress	Monday	1,041	\$0.85	T	5	210	4
Aurora, The Auroran	Thursday	18,184	\$0.57	B	8	301	10
Aylmer Express	Wednesday	3,026	\$0.74	B	8	294	2
Ayr News	Wednesday	2,747	\$1.40	T	5	193	4
Bancroft This Week	Friday	8,962	\$0.82	T	9	189	3
Bancroft Times	Wednesday	2,535	\$0.53	B	8	301	10
Barrhaven Independent	EO Friday	6,700	\$1.01	T	6	168	5
Barrie Advance/Innisfil Journal	Thursday	62,997	\$2.05	T	10	161	11
Barrys Bay, The Valley Gazette	Wednesday	1,526	\$0.88	T	6	217	5
Beeton, New Tecumseth Times	Thursday	1,077	\$0.76	T	6	210	6
Belle River Lakeshore News	Thursday	9,409	\$0.86	B	6	287	5
Belleville & Region, The Community Press	Thursday	46,391	\$1.18	T	10	160	11
Blenheim News-Tribune	Wednesday	2,088	\$0.46	T	6	224	5
Blyth/Brussels Citizen	Thursday	1,846	\$0.87	T	5	210	4
Bracebridge Examiner/Gravenhurst Banner	Thursday	13,382	\$1.40	T	10	161	11
Bradford West Gwillimbury Topic	Thursday	10,434	\$1.10	T	10	161	11
Brampton Guardian/Mississauga News	Thursday	304,508	\$6.25	T	10	161	11
Brighton Independent	Thursday	7,889	\$0.52	T	10	161	11
Brock Citizen	Thursday	5,497	\$0.97	T	10	161	11
Bruce Peninsula Press	18x/year	3,096	\$0.91	T	8	196	7
Burks Falls Almaguin News	Thursday	1,970	\$0.75	B	10	297	11
Burlington Post	Thursday	57,606	\$0.00	T	10	161	11
			See Burlington/Oakville/Milton/Flamborough				
Burlington/Oakville/Milton/Flamborough	Thursday	157,608	\$7.20	T	10	161	11
Caledon Citizen	Thursday	18,566	\$0.00	B	8	300	10
			See Orangeville Citizen/Caledon Citizen				
Caledon Enterprise	Thursday	19,199	\$3.30	T	10	161	11
Cambridge Times-TH	Thursday	46,295	\$1.25	T	10	161	11
Cambridge Times-TU	Tuesday	41,054	\$1.25	T	10	161	11
Carleton Place/Almonte Canadian Gazette	Thursday	11,547	\$0.00	T	10	161	11
			See Smiths Falls/Perth/Kemptville/Carleton Pl-Almonte				
Chatham Voice	Thursday	19,300	\$0.97	T	9	192	3
Chatham-Kent This Week	Thursday	43,000	\$0.93	T	10	160	11
Chesterville Record	Wednesday	1,217	\$0.71	T	6	217	5
Clarington This Week	Wed/Thur	25,731	\$0.00	T	10	161	11
			See Oshawa/Whitby/Clarington This Week				
Clinton News Record	Wednesday	1,004	\$0.65	T	10	160	11
Cochrane Times-Post	Thursday	974	\$0.99	T	10	160	11
Collingwood Connection/Wasaga/Stayner Sun	Thursday	24,825	\$1.50	T	10	161	11
Creemore Echo	Friday	3,896	\$1.05	T	4	220	9
Deep River North Renfrew Times	Wednesday	1,550	\$0.71	T	9	196	3
Delhi News Record	Thursday	3,200	\$1.11	B	10	287	11

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Dorchester Signpost	Wednesday	1,428	\$1.19	T	5	221	4
Drayton Community News	Thursday	5,051	\$0.74	T	6	220	5
Dryden Observer/Red Lake Northern Sun News	Wednesday	2,538	\$1.19	T	6	160	5
Dundalk Herald	Wednesday	1,443	\$0.71	B	6	301	2
Dundas Star News	Thursday	14,638	\$0.00	T	10	161	11
			See Ancaster/Dundas News				
East Gwillimbury Express	Thursday	7,259	\$0.00	T	10	161	11
			See Newmarket Era/Aurora Banner/E.Gwillimbury Express				
East York-Beach Neighbourhood Voice	Thursday	45,704	\$0.95	T	10	161	11
Eganville Leader	Wednesday	5,652	\$0.71	B	8	294	8
Elliot Lake The Standard	Thursday	2,135	\$0.94	T	10	160	11
Elmira Woolwich Observer	Thursday	14,866	\$1.27	T	8	193	7
Elmvale Springwater News	EO Thur	17,597	\$0.82	T	9	224	3
Erin Advocate	Thursday	2,849	\$0.56	T	10	161	11
Espanola Mid-North Monitor	Thursday	793	\$0.78	T	10	160	11
Essex Free Press	Thursday	9,950	\$0.78	T	6	203	5
Etobicoke Guardian	Thursday	67,721	\$2.95	T	10	161	11
Exeter Lakeshore Times-Advance	Wednesday	2,871	\$0.95	T	10	161	11
Fergus Wellington Advertiser	Thursday	40,151	\$1.71	T	6	220	5
Flesherton Advance	Wednesday	1,221	\$0.71	B	6	301	2
Forest/Watford Standard Guide-Advocate	Thursday	1,466	\$1.18	T	6	210	5
Fort Frances Times	Wednesday	3,059	\$1.55	B	6	301	1
Frontenac News	Thursday	12,241	\$1.31	T	4	205	9
Gananoque Reporter	Thursday	6,452	\$0.96	T	10	160	11
Georgetown/Acton Ind. Free Press	Thursday	23,583	\$2.31	T	10	161	11
Georgina Advocate	Thursday	16,877	\$1.45	T	10	161	11
Geraldton Times Star	Wednesday	489	\$0.85	T	5	220	4
Glanbrook Gazette	Thursday	9,194	\$0.00	T	10	161	11
			See Haldimand County, The Sachem/Glanbrook Gazette				
Goderich Signal-Star	Wednesday	2,744	\$0.69	T	10	160	11
Gravenhurst Banner	Thursday	5,412	\$0.00	T	10	161	11
			See Bracebridge Examiner/Gravenhurst Banner				
Grey Bruce This Week	Thursday	29,783	\$1.33	T	10	160	11
Grimsby/Lincoln/West Lincoln NewsNow	Thursday	25,116	\$1.47	T	6	160	5
Guelph Mercury Tribune-TH	Thursday	43,257	\$1.60	T	10	161	11
Guelph Mercury Tribune-TU	Tuesday	38,508	\$1.60	T	10	161	11
Haldimand County, Haldimand Press	Thursday	3,326	\$0.84	B	6	294	2
Haldimand County, The Sachem/Glanbrook Gazette	Thursday	31,137	\$1.10	T	10	161	11
Haliburton County Echo	Tuesday	1,953	\$0.54	T	9	189	3
Haliburton County Life	Thursday	6,372	\$0.41	T	9	189	3
Haliburton Highlander	Thursday	8,798	\$1.07	T	6	189	5
Hamilton Mountain News	Thursday	49,497	\$1.00	T	10	161	11
Hanover, The Post	Thursday	15,588	\$1.56	T	10	160	11
Harrow News	Tuesday	1,221	\$0.51	T	6	208	5
Hawkesbury le Carillon	Thursday	14,900	\$1.18	T	8	200	
Hornepayne Wicksteed Weekly	Wednesday	200	\$0.72	T	5	185	4
Huntsville Forester	Thursday	9,443	\$1.25	T	10	161	11
Innisfil Journal	Thursday	11,849	\$0.00	T	10	161	11
			See Barrie Advance/Innisfil Journal				
Iroquois Falls Enterprise	Thursday	1,598	\$0.54	B	10	292	3

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Kawartha Lakes This Week	Thursday	29,432	\$1.27	T	10	161	11
Kemptville Advance	Thursday	10,710	\$0.00	T	10	161	11
See Smiths Falls/Perth/Kemptville/Carleton Pl-Almonte							
Kemptville, North Grenville Times	Wednesday	8,837	\$0.88	T	6	217	5
Kenora, Lake of the Woods Enterprise	Thursday	7,893	\$1.55	T	10	160	11
Kincardine Independent	Wednesday	1,622	\$0.86	T	6	217	5
Kincardine News	Thursday	5,823	\$0.60	T	10	160	11
King Connection/Vaughan Citizen	Thursday	63,605	\$3.35	T	10	161	11
King Weekly Sentinel	Thursday	9,763	\$0.53	B	8	301	10
Kingston/Frontenac This Week	Thursday	48,741	\$4.61	T	10	160	11
Kingsville Reporter	Tuesday	978	\$0.84	T	6	287	5
Kitchener Post	Thursday	59,793	\$1.00	T	10	161	11
Lakefield Herald	Friday	933	\$0.72	T	6	220	5
Lanark Era	Tuesday	880	\$0.71	T	6	217	5
Lasalle Post	Friday	11,219	\$0.86	B	6	287	5
Leamington/Wheatley/Kingsville Southpoint Sun	Wednesday	16,300	\$1.41	T	6	204	5
Listowel Banner	Wednesday	1,530	\$0.90	T	10	161	11
Listowel Independent Plus	Thursday	23,669	\$0.45	T	10	161	11
London, The Londoner	Thursday	140,111	\$1.76	T	10	160	11
Lucknow Sentinel	Wednesday	922	\$0.52	T	10	160	11
Manitoulin Expositor	Wednesday	4,724	\$1.01	T	6	225	5
Manitoulin West Recorder	Friday	1,167	\$1.01	T	6	200	5
Manotick Messenger	EO Friday	9,503	\$1.13	T	6	168	5
Marathon Mercury	Tuesday	589	\$1.11	T	5	222	4
Markham Economist & Sun	Thursday	70,998	\$3.35	T	10	161	11
Meaford Independent - NEW	Thursday	1,300	\$1.12	T	6	168	5
Middlesex Banner	2nd/4th Wed	1,497	\$1.55	T	4	175	9
Midland Penetanguishene Mirror	Thursday	21,612	\$1.35	T	10	161	11
Mildmay Town & Country Crier	Thursday	1,312	\$0.56	T	4	215	9
Millbrook Times	Monthly	4,100	\$0.97	T	5	215	4
Milton Canadian Champion	Thursday	32,654	\$2.00	T	10	161	11
Minden Times	Thursday	1,258	\$0.52	T	9	189	3
Mississauga News	Thursday	167,250	\$0.00	T	10	161	11
See Brampton Guardian/Mississauga News							
Mitchell Advocate	Wednesday	1,473	\$0.67	T	10	160	11
Morrisburg Leader	Wednesday	1,750	\$0.71	B	6	300	1
Muskoka, Muskokaregion.com	Thursday	25,494	\$2.05	T	10	161	11
Napanee Beaver	Thursday	15,786	\$0.89	T	6	160	5
Napanee Guide	Thursday	15,022	\$0.69	T	10	160	11
New Hamburg Independent	Wednesday	1,525	\$1.00	T	10	161	11
New Liskeard Temiskaming Speaker-FR	Friday	10,435	\$1.71	T	5	220	4
New Liskeard Temiskaming Speaker-WE	Wednesday	2,914	\$1.71	T	5	220	4
Newmarket Era/Aurora Banner/E.Gwillimbury Expr.	Thursday	49,595	\$3.35	T	10	161	11
Niagara This Week	Thursday	156,928	\$3.20	T	10	147	11
Nipigon-Red Rock Gazette	Tuesday	497	\$1.13	T	5	224	4
North York Mirror/City Centre-York Neigh.Voice	Thursday	135,622	\$2.95	T	10	161	11
Northumberland News	Thursday	22,338	\$1.03	T	10	161	11
Nunavut News/North	Monday	4,596	\$4.33	T	6	215	5
Oakville Beaver	Thursday	53,161	\$0.00	T	10	161	11
See Burlington/Oakville/Milton/Flamborough							

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Ohsweken Turtle Island News	Wednesday	15,000	\$1.88	T	6	164	5
Orangeville Banner	Thursday	21,802	\$2.50	T	10	161	11
Orangeville Citizen/Caledon Citizen	Thursday	36,533	\$1.47	B	8	300	10
Orillia Today	Thursday	24,512	\$1.35	T	10	161	11
Orleans Star	EO Thur	42,728	\$1.28	T	8	175	12
Orono Weekly Times	Wednesday	909	\$0.74	T	6	214	5
Oshawa Express	Wednesday	35,000	\$1.96	T	8	180	7
Oshawa/Whitby/Clarington This Week	Thursday	99,846	\$5.63	T	10	161	11
Ottawa Community Voice - Kanata/Stittsville	EO Thur	46,230	\$2.71	T	6	147	5
Ottawa Community Voice - South	EO Thur	43,046	\$2.71	T	6	147	5
Ottawa Hill Times	Mon/Wed	14,732	\$5.27	T	8	190	7
Paris Star	Thursday	4,910	\$0.76	B	10	287	11
Parkhill/Glencoe Gazette Transcript & Free Press	Thursday	992	\$1.18	T	6	210	5
Parry Sound Beacon Star	Friday	7,272	\$2.05	T	10	161	11
Parry Sound North Star	Wednesday	1,900	\$1.05	B	10	297	11
Pelham Voice of Pelham	Wednesday	6,627	\$1.07	T	7	217	6
Perth Courier	Thursday	11,828	\$0.00	T	10	161	11
							See Smiths Falls/Perth/Kemptville/Carleton Pl-Almonte
Peterborough This Week-FR	Friday	41,715	\$1.94	T	10	161	11
Peterborough This Week-WE	Wednesday	42,182	\$1.94	T	10	161	11
Petrolia Lambton Independent	Thursday	1,900	\$0.60	T	9	192	3
Picton County Weekly News	Thursday	11,149	\$0.67	T	10	160	11
Picton Gazette	Thursday	11,377	\$0.89	T	6	160	5
Port Dover Maple Leaf	Wednesday	2,808	\$0.59	T	10	224	11
Port Elgin Shoreline Beacon	Tuesday	1,837	\$0.59	T	10	160	11
Port Perry Star	Thursday	11,432	\$1.03	T	10	161	11
Port Perry/Uxbridge, The Standard	Thursday	11,868	\$1.46	T	8	177	7
Prescott Journal	Wednesday	1,099	\$0.85	T	6	220	5
Renfrew Mercury/Arnprior Chronicle-Guide	Thursday	19,322	\$1.39	T	10	161	11
Richmond Hill /Thornhill Liberal	Thursday	84,542	\$3.35	T	10	161	11
Ridgetown Independent News	Wednesday	1,583	\$0.48	T	6	224	5
Sarnia Journal	Thursday	30,000	\$0.84	T	8	192	7
Sarnia/Lambton County This Week	Thursday	39,476	\$1.01	T	10	160	11
Sault Ste. Marie This Week	Thursday	31,122	\$1.84	B	10	287	11
Scarborough Mirror	Thursday	120,372	\$2.95	T	10	161	11
Seaforth Huron Expositor	Wednesday	1,082	\$0.65	T	10	160	11
Shelburne Free Press	Thursday	3,454	\$0.53	B	8	300	10
Simcoe Times-Reformer	Wednesday	18,726	\$1.31	B	10	287	11
Sioux Lookout Bulletin	Wednesday	4,397	\$1.07	T	6	215	5
Sioux Lookout Wawatay News	Monthly	5,450	\$0.99	T	6	218	5
Smiths Falls Record News	Thursday	11,484	\$0.00	T	10	161	11
							See Smiths Falls/Perth/Kemptville/Carleton Pl-Almonte
Smiths Falls/Perth/Kemptville/Carleton P-Almonte	Thursday	45,569	\$1.96	T	10	161	11
South Bruce Independent Extra	Thursday	7,325	\$0.86	T	6	217	5
St. Marys Independent	Thursday	4,392	\$0.99	T	6	176	5
Stoney Creek News	Thursday	29,943	\$1.00	T	10	161	11
Stouffville Sun-Tribune	Thursday	14,074	\$1.45	T	10	161	11
Strathroy Middlesex Age Dispatch	Thursday	15,150	\$0.99	T	10	160	11
Sturgeon Falls, West Nipissing Tribune	Wednesday	1,639	\$0.91	T	6	196	5

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Sudbury Northern Life	Thursday	44,106	\$2.56	T	8	196	7
Tavistock Gazette	Wednesday	1,168	\$1.01	T	6	192	5
Tecumseh Shoreline Week	Friday	17,362	\$0.86	B	6	287	5
Terrace Bay-Schreiber News	Tuesday	291	\$1.13	T	5	224	4
Thamesville Herald	Wednesday	814	\$0.38	T	9	192	3
Thessalon North Shore Sentinel	Wednesday	1,613	\$0.71	T	6	161	5
Thunder Bay Source	Thursday	43,170	\$2.49	T	6	157	5
Tilbury Times	Tuesday	1,078	\$0.86	B	6	287	5
Tillsonburg Independent News	Wednesday	10,355	\$1.19	B	10	287	11
Tillsonburg News	Friday	1,173	\$1.08	B	10	287	11
Timmins Times	Thursday	17,900	\$1.28	T	10	160	11
Toronto Bloor West-Parkdale Neighbourhood Voice	Thursday	39,877	\$0.95	T	10	161	11
Toronto Correio da Manha	Tue/Fri	17,800	\$1.77	T	8	180	
Toronto Correo Canadiense	Thursday	20,000	\$1.77	T	8	180	
Toronto Diversity Reporter	Wednesday	21,308	\$2.08	T	4	220	9
Toronto Kanadai-Amerikai Magyarasag	Saturday	1,665	\$1.00	B	8	290	5
Toronto Russian Express	Friday	9,000	\$0.82	T	5	215	4
Toronto Salam Toronto	Thursday	7,400	\$2.28	T	6	203	5
Toronto Sunday Times	Thursday	30,500	\$0.35	B	8	294	5
Toronto Thoi Bao	Thursday	9,886	\$0.80	T	4	186	
Toronto Weekly Punjabi Awaaz	Friday	9,900	\$2.95	B	5	292	
Toronto Weekly Voice	Friday	29,300	\$3.51	B	5	292	
Trenton Trentonian	Thursday	15,160	\$0.67	T	10	160	11
Tweed News	Wednesday	801	\$0.94	B	6	294	2
Uxbridge Cosmos	Thursday	8,850	\$0.94	T	5	189	4
Uxbridge Times-Journal	Thursday	8,745	\$1.03	T	10	161	11
Vankleek Hill Review	Wednesday	3,050	\$0.79	B	8	300	6
Vaughan Citizen	Thursday	58,413	\$0.00	T	10	161	11
				See King Connection/Vaughan Citizen			
Walkerton Herald Times	Thursday	1,081	\$0.90	T	10	161	11
Wallaceburg Courier Press	Thursday	8,914	\$0.69	T	10	160	11
Wasaga/Stayner Sun	Thursday	13,239	\$0.00	T	10	161	11
				See Collingwood Connection/Wasaga/Stayner Sun			
Waterdown Flamborough Review	Thursday	14,187	\$1.40	T	10	161	11
Waterloo Chronicle	Thursday	30,611	\$1.43	T	10	161	11
Wawa Algoma News Review	Wednesday	532	\$0.71	T	5	227	4
West Lorne West Elgin Chronicle	Thursday	5,647	\$0.88	T	10	160	11
Westport Review-Mirror	Thursday	1,611	\$0.81	T	7	210	6
Warton Echo	Tuesday	1,143	\$0.62	T	10	160	11
Winchester Press	Wednesday	2,727	\$1.01	T	6	220	5
Wingham Advance Times	Wednesday	735	\$0.90	T	10	161	11

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<u>Eastern Ontario Packages:</u>							
Quinte Community Newspaper Group Belleville & Region The Community Press, Picton County Weekly News, Trentonian	Thursday	72,700	\$2.35	T	10	160	11
<u>Central Ontario Packages:</u>							
Hamilton Community News Ancaster News, Dundas Star News, Hamilton Mountain News, Stoney Creek News	Thursday	107,153	\$3.25	T	10	161	11
Muskoka Region Bracebridge Examiner, Burks Falls Almaguin News, Gravenhurst Banner, Huntsville Forester, MuskoakaRegion.com, Parry Sound Beacon Star, Parry Sound North Star	Thursday	59,400	\$8.55	T	10	161	11
Toronto Region East York/Beach Neighbourhood Voice, Etobicoke Guardian, North York Mirror, Scarborough Mirror, Toronto Bloor West-Parkdale Neighbourhood Voice, Toronto City Centre-York Neighbourhood Voice	Thursday	409,296	\$10.75	T	10	161	11
York Region Bradford West Gwillimbury Topic, Georgina Advocate, King Connection, Markham Economist & Sun, Newmarket Era/Aurora Banner/East Gwillimbury Express, Richmond Hill/Thornhill Liberal, Stouffville Stun-Tribune, Vaughan Citizen	Thursday	310,125	\$17.40	T	10	161	11