

University/College Publications Display Advertising - 2015 Gross Rates

Newspaper	Issued	Circ.	Natl. Line Rate	Spot Colour	Process Colour	Format	Columns	Lines
Algonguin College, The Algonquin Times (Ottawa)	EO Thursday	4,000	\$0.66	\$305	\$471	T	6	215
Brock University, The Brock Press (St. Catharines)	Tuesday	5,000	\$1.54	\$477	\$477	T	3	224
Conestoga College, Spoke (Kitchener)	Monday	2,000	\$0.46	\$100	\$294	T	5	191
Durham College, The Chronicle (Oshawa)	Tuesday	4,000	\$0.59	\$88	\$88	T	5	224
Fanshawe College, Interrobang (London)	Monday	2,500	\$1.18	\$94	\$282	T	5	225
Niagara College, Niagara News (Niagara)	Friday	5,000	\$0.96	\$235	\$235	T	6	203
Sheridan College, The Sheridan Sun (Oakville)	Thursday	1,500	Modular only	\$147	\$147	T	4	196
University of Waterloo, Imprint (Waterloo)	Friday	8,000	\$1.56	\$194	\$747	T	5	210